

Shutterstock Launches Workflow Extension for Final Cut Pro X to Enable Seamless Access to Video, Image, and Music Collections

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Free curated collections are available for all users to download and millions more assets can be licensed by using the new Shutterstock extension for Final Cut Pro X

NEW YORK, Nov. 15, 2018 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global technology company offering high-quality assets, tools and services through its creative platform, today announced a new content integration within Final Cut Pro X. The Shutterstock extension is the only stock footage extension to be integrated with the release of Final Cut Pro X, offering more than 250 million video, image, and music assets available for license. This custom-built extension is the first multi-asset API tool Shutterstock has launched.



Shutterstock designed the extension to streamline the video creation process by equipping filmmakers with the ability to browse, preview and purchase Shutterstock's full collection of video, image, and music assets from within the Final Cut Pro X interface. Additionally, Shutterstock is providing Final Cut Pro X users with free access to hundreds of assets in twelve professionally-curated collections that can be downloaded and used in any project at no cost.

"We are constantly working to bring efficiency to the creative workflow process and this extension is one way we are delivering this for video professionals, helping them craft their story and realize their vision," said Jon Oringer, founder and CEO of Shutterstock. "As a leading post-production platform and video editing application, Final Cut Pro X is the ideal app for this multi-asset extension as it delivers powerful tools and sleek interfaces to a global community of professional filmmakers and editors."

The extension also enables users to preview content by adding watermarked video, images, and music to their Final Cut Pro X project and then easily replace them with licensed, high-resolution assets at any time. The extension supports the same 21 languages supported by the Shutterstock site. It also supports the same pricing plans across all assets. Users without an existing Shutterstock account can create one directly within the extension.

The Shutterstock extension for Final Cut Pro X is available on the Mac App Store today. For more information on Final Cut Pro X, click here.

About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: <u>SSTK</u>), directly and through its group subsidiaries, is a leading global provider of <u>high-quality licensed photographs</u>, <u>vectors</u>, <u>illustrations</u>, <u>videos</u> and <u>music</u> to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 550,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 225 million images and more than 12 million video clips available.

Headquartered in New York City, Shutterstock has offices around the world and customers in more than 150 countries. The company's brands also include <u>Bigstock</u>, a value-oriented stock media offering; Shutterstock Custom, <u>a custom content creation platform</u>; Offset, a <u>high-end image collection</u>; PremiumBeat, a curated <u>royalty-free music</u> library; and Rex Features, a premier source of <u>editorial images</u> for the world's media.

For more information, please visit www.shutterstock.com and follow Shutterstock on Twitter and on Facebook.



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