

Shutterstock's Contributor Site and Mobile Applications now in 21 languages

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New languages enable delivery of an improved localized experience to a global audience of photographers, artists and filmmakers

NEW YORK, Jan. 3, 2019 /PRNewswire/ -- Shutterstock. Inc. (NYSE: SSTK), a leading global technology company offering high-quality assets, tools and services through its creative platform, today announced that its contributor-facing website and mobile applications are now available in 21 languages, aligning with the languages already available on the Shutterstock customer-facing site and its new developer portal.



"Our contributor community plays an indispensable role in the success of our business and provides the essential and fresh new assets that are so important to the work of our customers as they create campaigns, websites, media, and films," said Jon Oringer, founder and CEO of Shutterstock. "Our contributors come from over 100 countries. By truly localizing the website and mobile applications, we are improving their experience, which ultimately enhances the breadth and depth of the collection available. Over the last year we have made dramatic improvements to the contributor experience, rebuilding the site to simplify upload, tagging and reviews, which in turn benefits our customers with new content every day, from all corners of the world."

In addition to adding new languages, the enhanced contributor experience also features:

- Simplified image upload and submission process
- Portfolio insights detailing earnings and download activity
- Customer insights including keywords and locations where contributor content is performing well

The 21 languages that are now available on Shutterstock's contributor-facing website and mobile applications include: Simplified Chinese, Traditional Chinese, Czech, Danish, Dutch, English, Finnish, French, German, Hungarian, Italian, Japanese, Korean, Norwegian Bokmål, Polish, Portuguese (Brazilian), Russian, Spanish (Latin American), Swedish, Thai, and Turkish.

Users may access the contributor application for iOS here and for Android here. The Contributor Web experience may be accessed by creating a profile here.

About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: <u>SSTK</u>), directly and through its group subsidiaries, is a leading global provider of <u>high-quality licensed photographs</u>, <u>vectors</u>, <u>illustrations</u>, <u>videos</u> and <u>music</u> to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 550,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 225 million images and more than 12 million video clips available.

Headquartered in New York City, Shutterstock has offices around the world and customers in more than 150 countries. The company's brands also include <u>Bigstock</u>, a value-oriented stock media offering; Shutterstock Custom, <u>a custom content creation platform</u>; Offset, a <u>high-end image collection</u>; PremiumBeat a curated <u>royalty-free music</u> library; and Rex Features, a premier source of <u>editorial images</u> for the world's media.

For more information, please visit www.shutterstock.com and follow Shutterstock on Twitter and on Facebook.



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