

Shutterstock Celebrates 30 Million Images in its Collection and 350 Million Images Licensed

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With the largest library of its kind, Shutterstock licenses 3 images per second

NEW YORK, Oct. 28, 2013 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global provider of commercial digital imagery, today announced that it has reached 30 million images in its collection, and sold over 350 million licenses since its founding in 2003. Shutterstock's library is the largest of its kind, adding 20,000 high-quality photos, illustrations and vectors every day.

"Both achievements represent the power of Shutterstock's two-sided marketplace," said President and Chief Operating Officer Thilo Semmelbauer.

"While our collection has grown to become the largest of its kind, our innovative search technology provides an unparalleled user experience that helps customers find the images they want quickly."

Shutterstock, which has 40,000 contributors around the world, maintains a rigorous review process when considering new artists and content.

"Every image added to the collection is unique," said VP of Content Scott Braut. "Our contributor community is extraordinarily creative and we're humbled by their important role in delivering 350 million image licenses."

To celebrate both milestones, Shutterstock created a colorful tribute to the remarkable depth, breadth and quality of the collection on its award-winning blog.

About Shutterstock

Shutterstock is a leading global provider of <u>high-quality licensed photographs</u>, <u>vectors</u>, <u>illustrations</u> and <u>videos</u> to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for <u>royalty-free imagery</u>. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 30 million images currently available, the company recently surpassed 350-million all time paid downloads.

Headquartered in New York City, Shutterstock also owns <u>Bigstock</u>, a value-oriented stock media agency; Offset, a <u>high-end image collection</u>; and Skillfeed, an online <u>marketplace for learning</u>.

For more information, please visit http://www.shutterstock.com/, and follow Shutterstock on Twitter or on Facebook.

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