shutterstock

Shutterstock Introduces Sequence™

November 5, 2014

An Easy-To-Use In-Browser Video Editing Tool

NEW YORK, Nov. 5, 2014 /PRNewswire/ -- Shutterstock, Inc. (NYSE: <u>SSTK</u>), introduces <u>Sequence</u>, an in-browser editing tool designed to provide an easy way for anyone to create and quickly share videos with colleagues and clients. Sequence allows users to seamlessly integrate their own footage and music with Shutterstock's collection of more than 2 million high-quality video clips and music tracks to spark inspiration and bring their vision to life.



"Our video collection grows by about 16,000 new clips each week, providing marketers, editors, and businesses with vast options to tell their stories. With Sequence's simplicity, storytellers can pinpoint the right footage and music in context to make choices early in the production process," said Ben Pfeifer, VP of New Business at Shutterstock.

As video becomes an increasingly popular way to communicate, users can now leverage Sequence to:

- Shorten turnaround times: By combining their own music and videos with those from Shutterstock's collection, users can guickly move from content selection to first cut.
- Access high-quality content: Users have access to Shutterstock's collection of more than two million video clips and music tracks.
- Quickly collaborate with others: Users also have the ability to share their video creations via links with colleagues and clients for feedback before downloading clips.

Now available in Google Chrome, Sequence is the latest prototype from Shutterstock Labs, which develops innovative search tools and product features. The introduction of Sequence follows image-discovery tool Palette and search tool Spectrum, all created in-house by Shutterstock's team.

"Sequence was initially created during Shutterstock's annual company-wide hackathon, where our team comes together over 24 hours to spark ideas and build tools that drive innovation for our users' success," says Vivek Garg, Product Owner for Video.

To learn more about Sequence, including how to make use of its features, visit Shutterstock's blog.

About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: <u>SSTK</u>), is a leading global provider of <u>high-quality licensed photographs</u>, <u>vectors</u>, <u>illustrations</u>, <u>videos</u>, and <u>music</u> to businesses, marketing agencies, and media organizations around the world. Working with its growing community of over 60,000 contributors, Shutterstock adds tens of thousands of images each week, and currently has more than 40 million images and 2 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Denver, London, Paris and San Francisco, Shutterstock has customers in more than 150 countries. The company also owns <u>Bigstock</u>, a value-oriented stock media agency; Offset, a <u>high-end image collection</u>; Skillfeed, an online <u>marketplace for learning</u>; and WebDAM, a cloud-based <u>digital asset management service</u> for businesses.

For more information, please visit www.shutterstock.com, and follow Shutterstock on Twitter or on Facebook.



Logo - http://photos.prnewswire.com/prnh/20120514/NY06418LOGO

SOURCE Shutterstock Inc.

Press Contact, Jennifer Bewley and Niamh Hughes, press@shutterstock.com, 917-563-4991