

Shutterstock Launches its Fifth Annual Oscar Pop! Poster Series

Roy Lichtenstein and Andy Warhol inspire alternate posters for this year's Oscar Best Picture nominees

NEW YORK, NY February 23, 2017— Shutterstock, Inc. (NYSE: SSTK), a leading global provider of imagery and music, today released its 2017 Oscar Pop! poster series which celebrates films nominated by the Academy Awards for Best Picture, using Shutterstock's collection of over 100 million images. Now in its fifth year, the annual tradition challenges Shutterstock's team of in-house designers to reinterpret one of the nine nominated films as a work of Pop Art, based on the style of an artist who inspires them.

The designers analyzed the classic aesthetics of each artist, combined with the powerful storylines of this year's leading films, and created alternate film posters in various Pop Art styles. The results provide an intimate understanding of the plot and characters of the films as well as our designers' personal interpretations of them.

This year's list of nominated films that are featured include:

- "Arrival," with artist inspiration from Roy Lichtenstein
- "Hidden Figures," with artist inspiration from Idelle Weber
- "Lion," with artist inspiration from Bruce Gray
- "Manchester by the Sea," with artist inspiration from Ed Ruscha
- "Hacksaw Ridge," with artist inspiration from Richard Hamilton
- "Hell or High Water," with artist inspiration from Robert Rauschenberg
- "Moonlight," with artist inspiration from Peter Blake
- "La La Land," with artist inspiration from Eduardo Paolozzi
- "Fences," with artist inspiration from Andy Warhol

"Our annual Oscar Pop! poster series is an opportunity to flex our creative muscle and make something beautiful that not only celebrates the talent of Hollywood, but also highlights the work of our 160,000 contributors around the world," said Shutterstock's Chief Marketing Officer, Jeff Weiser. "This year, the nominations mix spectacle and emotion, making them the perfect source material and resulting in a fun, thought-provoking, and unique series that offers a fresh take on the leading films."

Shutterstock photographers will be covering celebrity arrivals from the red carpet, as well as the press room and a number of parties at this year's Academy Awards event.

Explore the 2017 Oscar Pop! poster series here.

About Shutterstock, Inc.

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Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Dallas, Denver, London, Los Angeles, Montreal, Paris, San Francisco, and Silicon Valley, Shutterstock has customers in more than 150 countries. The company also owns <u>Bigstock</u>, a value-oriented stock media agency; Offset, a <u>high-end image collection</u>; PremiumBeat a curated <u>royalty-free music</u> library; Rex Features, a premier source of <u>editorial images</u> for the world's media; and Webdam, a cloud-based <u>digital asset management service</u> for businesses.

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