

## Shutterstock's Exclusive Distribution Deal with AM Stock-Cameo Film Library Brings Hollywood-Quality Footage to the World

Highlights include over 60,000 HD video clips that were commissioned by the entertainment industry's biggest players and most storied studios

**NEW YORK, NY, October 27, 2016,** Shutterstock, Inc. (NYSE:SSTK), a leading global provider of imagery and music, today announced an exclusive three-year agreement with AM Stock-Cameo to make more than 60,000 HD clips available to Shutterstock users. This robust, diverse library features aerial footage, explosions, driving plates, and shots of hospitals, military bases, schools, and more. This is essential footage for transition and establishing shots.

AM Stock-Cameo has thrived thanks to its relationships with Hollywood studios. Over nearly three decades, AM Stock-Cameo has delivered the second-unit needs of Hollywood producers to offer high-quality and relevant stock footage that has aired on some of television's most popular programs.

"We're excited to work with AM Stock-Cameo," said Francois Arbour, Shutterstock's VP, Product, Video and Music. "Over recent years, we've seen an increased interest from the Hollywood community to license Shutterstock imagery and music, and this relationship helps us provide those clips to our customers. It's truly a one-of-a-kind library we can now make available royalty-free."

Amid the recent television boom, the demand for both authentic and contemporary footage has only ballooned. Such a vast and prominent collection of high-demand footage is hard to come by.

"I've spent my career building a collection I'm extremely proud of," said AM Stock-Cameo's Founder Chris Angelich. "Working with Shutterstock gives me the opportunity to have my clips reach a much wider audience than ever before thanks to global distribution."

Small businesses like AM Stock-Cameo cater specifically to directors to fill in secondunit shots that convey certain aesthetics and styles. Now, for the first time, filmmakers around the world will be able to match Hollywood's best in their own productions.

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## About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: SSTK), is a leading global provider of high-quality licensed photographs, vectors, illustrations, videos and music to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 140,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has nearly 100 million images and 5 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Denver, London, Los Angeles, Montreal, Paris, San Francisco and Silicon Valley, Shutterstock has customers in more than 150 countries. The company also owns Bigstock, a value-oriented stock media provider; Offset, a high-end image collection; PremiumBeat, a curated royalty-free music library; Rex Features, a premier source of editorial images for the world's media; and WebDAM, a cloud-based digital asset management service for businesses.

For more information, please visit <u>www.shutterstock.com</u> and follow Shutterstock on Twitter and on Facebook.

## Safe Harbor Provision

Statements in this press release regarding management's future expectations, predictions, beliefs, goals, intentions, plans, prospects or strategies, including statements regarding the future availability of the collection to all Shutterstock customers, may constitute forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and other federal securities laws. forward-looking statements involve known and unknown risks, uncertainties and other factors including risks related to any unforeseen changes to or the effects on liabilities, financial condition, future capital expenditures, revenue, expenses, net income or loss, synergies and future prospects; our inability to continue to attract and retain customers and contributors to our online marketplace for commercial digital imagery and music; a decrease in repeat customer purchases or in content contributed to our online marketplace; our inability to successfully operate in a new and rapidly changing market and to evaluate our future prospects; competitive factors; assertions by third parties of infringement or other violations of intellectual property rights by Shutterstock; our inability to increase market awareness of Shutterstock and our services; our inability to effectively manage our growth: failure to respond to technological changes or upgrade Shutterstock's website and technology systems; Shutterstock's inability to increase the percentage of its revenues that come from larger companies; our inability to continue expansion into international markets and the additional risks associated with operating internationally, including fluctuations in currency exchange rates; general economic conditions worldwide; our ability to successfully integrate acquisitions and the associated technology and achieve operational efficiencies; and other factors and risks discussed under the heading "Risk Factors" in our most recent Annual Report on Form 10-K, as well as in other documents that may be filed by Shutterstock from time to time with the Securities and Exchange Commission. As a result of such risks, uncertainties and factors, Shutterstock's actual results may differ materially from any future results, performance or achievements discussed in or implied by the forward-looking statements

contained herein. Shutterstock is providing the information in this press release as of this date and assumes no obligation to update the information included in this press release or revise any forward-looking statements, whether as a result of new information, future developments or otherwise.