

## Introducing Shutterstock Editor: A Simple and Fast Way to Edit Photos

Launching today in open beta, this new product offers one-click preset social media sizes to create the perfect image without leaving the browser

New York – December 10, 2015 – Shutterstock, Inc. (NYSE:SSTK), a leading global provider of commercial digital imagery and music, today announced the beta launch of Shutterstock Editor, a simple and fast way for customers to edit photos before downloading.

With Shutterstock's innovative search functionality, users can quickly find the perfect photo and instantly customize it without leaving their browser. Shutterstock users can select a preset size for the most popular social media sites as well as presentations. Alternatively, if they need something more specific, they can create custom sizes for their projects. The tool also allows users to change the look of photos by applying any of the ten custom Shutterstock filters, providing simple options that meet their visual needs.

"We are seeing a new wave of customers who are looking for the perfect image to reflect their business or brand. Shutterstock Editor was created to help make non-designers' jobs easier and significantly reduce the time it takes for them to find, edit and use an image," said Catherine Ulrich, Shutterstock's Chief Product Officer. "Consistent with our strategy, we continue to launch innovative products that improve our customer's workflow."

Learn more about Shutterstock Editor here.

## **About Shutterstock**

Shutterstock, Inc. (NYSE: <u>SSTK</u>), is a leading global provider of <u>high-quality licensed</u> <u>photographs</u>, <u>vectors</u>, <u>illustrations</u>, <u>videos</u> and <u>music</u> to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 80,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 65 million images and 3 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Dallas, Denver, London, Los Angeles, Montreal, Paris, San Francisco and Silicon Valley, Shutterstock has customers in more than 150 countries. The company also owns <a href="Bigstock">Bigstock</a>, a value-oriented stock media provider; Offset, a <a href="high-end-image-collection">high-end-image-collection</a>; PremiumBeat a curated <a href="royalty-free music">royalty-free music</a> library; Rex Features, a premier

source of <u>editorial images</u> for the world's media; and WebDAM, a cloud-based <u>digital</u> <u>asset management service</u> for businesses.

For more information, please visit <u>www.shutterstock.com</u> and follow Shutterstock on Twitter and on Facebook.

## Safe Harbor Provision

Statements in this press release regarding management's future expectations, predictions, beliefs, goals, intentions, plans, prospects or strategies, including statements regarding the functionality and success of Shutterstock's new product, Shutterstock Editor, may constitute forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and other federal securities laws. These forward-looking statements involve known and unknown risks and uncertainties, including risks related to unforeseen changes to Shutterstock's financial condition and future prospects; its ability to continue to attract and retain customers and contributors to its online marketplace; decreases in customer purchases or in content contributed to its online marketplace; assertions by third parties of infringement or other violations of intellectual property rights by Shutterstock; its ability to increase market awareness of Shutterstock and its services and increase revenues and expand, including into international markets; risks associated with operating internationally; its ability to respond to technological changes; general economic conditions worldwide; its ability to successfully integrate acquisitions; and other factors and risks discussed under the heading "Risk Factors" in Shutterstock's most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q, as well as in other documents that may be filed by Shutterstock from time to time with the Securities and Exchange Commission. As a result of these risks, uncertainties and factors, Shutterstock's actual results may differ materially from any future results, performance or achievements discussed in or implied by the forward-looking statements contained in this press release. Shutterstock is providing the information in this press release as of this date and assumes no obligation to update the information or revise any forward-looking statements, whether as a result of new information, future developments or otherwise.

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