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Shutterstock Sketch Offers Creatives Chance to Win Trip to Cannes Lions

NEW YORK, NY, June 16, 2015 – Shutterstock invites creative professionals from around the world to enter <u>Shutterstock Sketch</u>, a sketch contest, where the grand prize winner will receive a trip to Cannes, France to participate in the annual Cannes Lions International Festival of Creativity.

The contest is simple to enter:

- 1. Sketch what you love online or at Pixels of Fury and other upcoming events;
- 2. Share your sketch on Instagram or Twitter with #ShutterstockSketch; and
- 3. Follow @Shutterstock.

Entries will be based on two criteria: creativity and artistic quality. A panel of distinguished design luminaries, including Jessica Walsh, John Maeda and Jessica Helfand, will pick the winner.

<u>Jessica Walsh</u> is multi-disciplinary art director and designer working as a partner at NYC-based design firm Sagmeister & Walsh. Her work has won numerous awards from the Type Director's Club, Art Directors Club, SPD, Print, and Graphis.

John Maeda is a designer, engineer, and creative leader. He works with early-, mid-, and late-stage startup CEOs as Design Partner at Kleiner Perkins Caufield & Buyers. His early digital design work is represented in the permanent collection of MoMA.

<u>Jessica Helfand</u>, a founding editor of Design Observer, is an award-winning graphic designer and writer. Jessica is a member of *Alliance Graphique Internationale* and a recent laureate of the Art Directors Hall of Fame.

Contestants can submit sketches now through 11:59 PM ET on October 30, 2015, with the winner to be announced in November.

The grand prize consists of two round-trip economy air tickets to Nice, France, one week hotel accommodations, and two seven-day Cannes Lions International Festival of Creativity passes. For more details and official contests rules, visit <u>Shutterstock Sketch</u>.

Pixels of Fury Cannes

Pixels of Fury, Shutterstock's traveling design competition, is coming to the 2015 Cannes Lions International Festival of Creativity. The competition will take place on Thursday, June 25 at 17.30 local time at the Cannes Connect Bar, Palais des Festivals. Festival attendees can join us at http://rsvp.pixelsoffury.com/cannes.

About Shutterstock

Shutterstock, Inc. (NYSE: SSTK), is a leading global provider of <u>high-quality licensed</u> <u>photographs</u>, <u>vectors</u>, <u>illustrations</u>, <u>videos</u> and <u>music</u> to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 70,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 50 million images and 2 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Dallas, Denver, London, Los Angeles, Montreal, Paris, San Francisco and Silicon Valley, Shutterstock has customers in more than 150 countries. The company also owns <u>Bigstock</u>, a value-oriented stock media agency; Offset, a <u>high-end image collection</u>; PremiumBeat, a curated <u>royalty-free music</u> library; Rex Features, a premier source of <u>editorial images</u> for the world's media; Skillfeed, an online <u>marketplace for learning</u>; and WebDAM, a cloud-based <u>digital asset management service</u> for businesses.

For more information, please visit <u>www.shutterstock.com</u>, and follow Shutterstock on <u>Twitter</u> or <u>Facebook</u>.

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