## Shutterstock to Enhance Creative Presentations at TED

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Partnership unites two creative brands known for visual creativity and innovation February 23, 2012

Shutterstock Images LLC, a leading global provider of high-quality <u>stock photography</u>, <u>vectors</u>, <u>illustrations</u> and <u>footage</u>, today announced a yearlong partnership with TED, the non-profit dedicated to ideas worth spreading. This partnership connects the two creative brands to encourage more dynamic, visual presentations from the world's most inspired thinkers. As part of this partnership, Shutterstock is providing complimentary subscriptions to speakers at *TED2012* and *TEDGlobal2012*.

"Shutterstock was built around sharing and supporting creativity, and we are thrilled to partner with an organization like TED that has a strong reputation for sparking groundbreaking ideas and influencing millions around the world," said Shutterstock Founder and CEO Jon Oringer. "A diverse group of TED speakers have started to enhance their presentations with visuals from Shutterstock, and we're excited to be a part of this innovative, pacesetting platform."

In addition to providing conference speakers with visuals, Shutterstock has created a multi-user account for the TED organization for ongoing use, and will provide all attendees at *TED2012* events with a free, one-month subscription.

Shutterstock has previously supported TEDxDanubia, a TED event taking place in Turkey and the 2012 partnership builds on the initial collaboration.

## About Shutterstock

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 19 million images currently available, the company recently celebrated its 200-millionth image download.

Headquartered in New York City, Shutterstock also owns Bigstock, a value-oriented stock agency that offers both credit and simple Pay As You Go purchase options.

For more information, please visit http://www.shutterstock.com, and follow Shutterstock on Twitter or on Facebook.

## Press Contact

press@shutterstock.com