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Shutterstock Launches Microsoft PowerPoint Plug-in

Plug-in provides millions of high-quality images at the touch of a button to business professionals around the world

NEW YORK, NY, May 18, 2016 -- Shutterstock, Inc. (NYSE: SSTK), a leading global provider of commercial imagery and music, today announced that it will now be providing Microsoft PowerPoint users integrated access to its vast collection of professional photos and illustrations. Shutterstock's plug-in will work with PowerPoint 2013, PowerPoint 2016 and Office 365.

This collaboration with Microsoft embeds Shutterstock's offering directly into the presentation process, bringing simple functionality to users who can choose images they love and preview them in a slide before buying.

"One of the most common ways business professionals use Shutterstock images is in presentations," said Jon Oringer, founder and CEO of Shutterstock. "With hundreds of millions of users, PowerPoint is one of the most successful presentation tools in the world; it's the short-hand of business communications. We're delighted to be working with the Office team to offer incredible images directly in the application."

"We know our customers are frequently using images to enhance their PowerPoint presentations," said Steven Guggenheimer, Corporate Vice President Developer Experiences at Microsoft. "With this PowerPoint plug-in, Shutterstock is broadening its ability to enhance productivity, offering its extensive collection of high-quality imagery to professional users."

"Making high-quality imagery available in PowerPoint greatly increases the ability of our users to communicate visually. Concepts previously expressed as bullet points can come alive with a memorable image, leading to greater retention of ideas and effectiveness of the presented content. Access to better images, like those the Shutterstock add-in will provide, is another step in helping our users prepare more impactful presentations and is complementary to features like PowerPoint Designer, which makes recommendations on how to use that high-quality imagery effectively" said Shawn Villaron, PowerPoint Group Program Manager.

To begin purchasing images, PowerPoint users can log into their own Shutterstock accounts or sign up for one. Users can quickly search by keyword, or browse custom curated image categories like backgrounds, business, people, and nature.

Learn more about this integration, as well as Shutterstock's API here.

About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: <u>SSTK</u>), is a leading global provider of <u>high-quality licensed</u> <u>photographs</u>, <u>vectors</u>, <u>illustrations</u>, <u>videos</u> and <u>music</u> to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 100,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 80 million images and 4 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Denver, London, Los Angeles, Montreal, Paris and San Francisco, Shutterstock has customers in more than 150 countries. The company also owns <u>Bigstock</u>, a value-oriented stock media provider; Offset, a <u>high-end image collection</u>; PremiumBeat, a curated <u>royalty-free music</u> library; Rex Features, a premier source of <u>editorial images</u> for the world's media; and WebDAM, a cloud-based <u>digital asset management service</u> for businesses.

For more information, please visit <u>www.shutterstock.com</u> and follow Shutterstock on <u>Twitter</u> and on <u>Facebook</u>.

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