

Shutterstock Reimagines Oscar-Nominated Movie Posters in Seventh Annual Oscar Pop! Poster Series

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Shutterstock's team of in-house designers give this year's eight Best Picture Oscar nominees a pop art treatment using content from Shutterstock's collection

NEW YORK, Feb. 19, 2019 /PRNewswire/ -- Shutterstock. Inc. (NYSE: SSTK), a leading global technology company offering a creative platform for high-quality content, tools and services, today announced its seventh annual Oscar Pop! poster series drawing inspiration from world famous iconic pop artists to reimagine movie posters for the 2019 Academy Award Best Picture nominees. Shutterstock's talented in-house designers each channeled the style and aesthetic of a particular artist to recreate one of the eight nominated films using imagery from Shutterstock's collection of over 225 million images.



From fearless superheroes to the tales of a legendary British singer, this year's Best Picture Oscar nominees feature a variety of complex characters, historical moments and big dreams. The team of designers was able to capture a new perspective for each of the movies bringing creative visions to life using Shutterstock's library as inspiration and a resource. Some of these inventive designs are direct tributes to renowned artists such as Richard Hamilton, Roy Lichtenstein and the king of Pop Art, Andy Warhol. Others take elements from the work of Jack Kirby, elevating elements from the golden age of comic books, as well as Sister Mary Corita Kent, embracing bright colors and vibrant typography.

This year's list of nominated films and artists that inspired the designers include:

- "A Star Is Born" with artist inspiration from Richard Hamilton
- "Black Panther" with artist inspiration from Daniel Danger
- "BlacKkKlansman" with artist inspiration from Kehinde Wiley
- "Bohemian Rhapsody" with artist inspiration from Andy Warhol
- "Green Book" with artist inspiration from Tony Fitzpatrick
- "Roma" with artist inspiration from Jack Kirby
- "The Favourite" with artist inspiration from Roy Lichtenstein
- "Vice" with artist inspiration from Sister Mary Corita Kent

"This project is one that our designers look forward to each year because they get to showcase their talent, leveraging the incredible depth of our visual assets while drawing inspiration from their choice of pop artists who speak to them on a personal level," said Shutterstock's VP of Creative, Mike McCabe. "This year's nominations allowed us to really stretch our creative limits. Each film has a strong protagonist that we illustrated by using design assets that reflect a specific artistic style or movement, elevating each character to the realm of fine art."

In addition to celebrating the Oscars through this poster series, Shutterstock photographers will be in prime positions, covering celebrity arrivals on the red carpet, as well as the press room and a number of parties at the 91st Academy Awards ceremony on Sunday, February 24th. Watch as the photos come in live here.

Explore the full 2019 Oscar Pop! poster series here.

About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: <u>SSTK</u>), directly and through its group subsidiaries, is a leading global provider of <u>high-quality licensed photographs</u>, <u>vectors</u>, <u>illustrations</u>, <u>videos</u> and <u>music</u> to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 550,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 225 million images and more

than 12 million video clips available.

Headquartered in New York City, Shutterstock has offices around the world and customers in more than 150 countries. The company's brands also include <u>Bigstock</u>, a value-oriented stock media offering; Shutterstock Custom, <u>a custom content creation platform</u>; Offset, a <u>high-end image collection</u>; PremiumBeat, a curated <u>royalty-free music</u> library; and Rex Features, a premier source of <u>editorial images</u> for the world's media.

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