

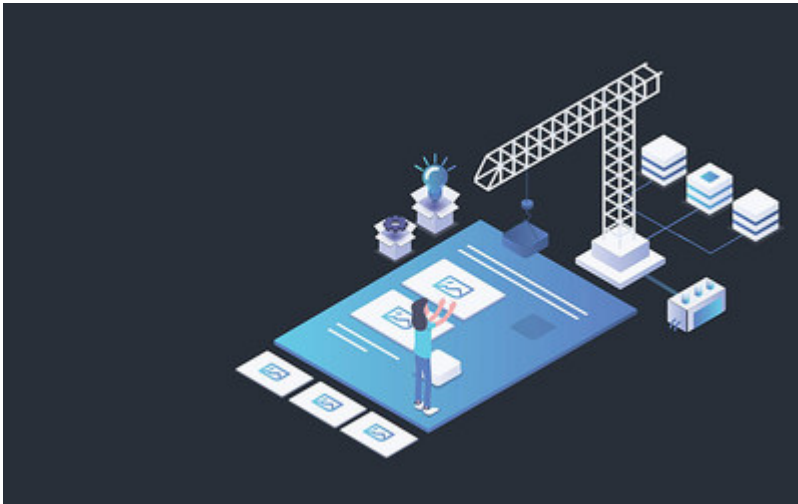


Shutterstock Launches Self-Serve API Subscriptions

May 9, 2019

New plans enable developers and businesses to resell more than 1 million images within their products and applications

NEW YORK, May 9, 2019 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global technology company offering high-quality content, tools and services through its creative platform, today announced the launch of its new [self-serve API subscription plans](#). For the first time, developers, startups, and small and mid-sized businesses can build products and features that seamlessly integrate Shutterstock's image collection and enable in-app image reselling, providing an additional revenue stream for customers when their end-users license and download images.



"With more than 10,000 developers already building applications using Shutterstock's high-quality content and innovative search technology, there is a clear demand for increased access and support to further serve our growing community of developers, startups and small and mid-sized businesses," said Alex Reynolds, Shutterstock's General Manager of Platform Solutions. "The self-serve API subscription plans empower anyone to easily integrate Shutterstock content and tools into their products and applications at any time and from anywhere."

Self-serve API features include:

- the ability to preview, license, and resell images, providing a new revenue stream to developers and businesses
- one million royalty-free images, growing to more than 15 million images
- advanced search capabilities including granular search filters, robust metadata, conditional queries, and support for 21 languages
- free access to test Shutterstock's API image search and image preview

The self-serve API is the latest offering in Shutterstock's ongoing commitment to deliver a global creative platform that empowers customers with compelling content, and innovative tools and services. The existing Shutterstock API powers native integrations with leading companies such as Google, Facebook, IBM, Wix and more.

Learn more about the [self-serve API offering here](#).

About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: [SSTK](#)), directly and through its group subsidiaries, is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#), [videos](#) and [music](#) to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 750,000 contributors, Shutterstock adds a million of images each week, and currently has more than 260 million images and more than 14 million video clips available.

Shutterstock has offices around the world and customers in more than 150 countries. The company's brands also include [Bigstock](#), a value-oriented stock media offering; Shutterstock Custom, [a custom content creation platform](#); Offset, a [high-end image collection](#); PremiumBeat a curated [royalty-free music](#) library; and Rex Features, a premier source of [editorial images](#) for the world's media.

For more information, please visit www.shutterstock.com and follow Shutterstock on [Twitter](#) and on [Facebook](#).

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