

Shutterstock Celebrates Oscar-Nominated Films with Reimagined Movie Posters

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Original movie poster designs pay tribute to iconic artists around the world while showcasing the broad range of Shutterstock content

NEW YORK, Feb. 5, 2020 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global technology company offering a creative platform for high-quality content, tools and services, today launched its eighth annual Oscar Popl poster series to celebrate the best picture nominees in the 92nd Academy Awards. Each of the posters features photos, vectors, textures and illustrations from Shutterstock's diverse collection of over 300 million images while drawing inspiration from world-famous pop artists.



The renowned artists selected to serve as an influence for the designs range from contemporary to classic, and chaotic to minimalist. With distinctive elements such as the oversaturated colors of Japanese contemporary artist, Yayoi Kasama, and iconic imagery like the unmistakable swimming pool from influential British artist, David Hockney, each design is a unique retelling of a best picture nominee. The vibrant and sometimes playful colors, styles and techniques of pop artists offer fresh and unexpected perspectives on this year's top films, which tell a variety of powerful and captivating stories. The hundreds of millions of high-quality images provided by over 1 million talented contributors around the world serve as the foundation for each of the creative works, demonstrating the sheer volume and relevancy of content available in Shutterstock's collection.

This year's list of nominated films and artists that inspired the designers include:

- 1917 inspired by David Carson
- Ford v Ferrari inspired by Takashi Murakami
- Jojo Rabbit inspired by Yayoi Kusama
- Joker inspired by Daniel Norris
- Little Women inspired by Pauline Boty
- Marriage Story inspired by Robert Indiana
- Once Upon a Time... inHollywood inspired by David Hockney
- · Parasite inspired by Saul Bass
- The Irishman inspired by Thierry Guetta

"From depressed divorcées and supportive sisters to action heroes and comic book villains, this year's nominated films provide a surplus of inspiration for our designers to create this unique poster series," said Mike McCabe, VP, Creative at Shutterstock. "Not only does this tradition serve as a fun exercise for our creative team to explore the depth of the Shutterstock collection as a customer, but it also demonstrates the unique ways in which the incredible artwork of our contributor community can be recombined to create something new."

In addition to the celebratory Oscars Pop! poster series, Shutterstock will be in prime positions at the 92nd Academy Awards ceremony on Sunday, February 9th, covering celebrity arrivals on the red carpet, as well as the press room and a number of after-parties. Watch as the photos come in live here.

See the full Oscar Pop! Poster series here.

About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: <u>SSTK</u>), directly and through its group subsidiaries, is a leading global provider of <u>high-quality licensed photographs</u>, <u>vectors</u>, <u>illustrations</u>, <u>videos</u> and <u>music</u> to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 1 million contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 300 million images and more than 17 million video clips available.

Headquartered in New York City, Shutterstock has offices around the world and customers in more than 150 countries. The company's brands also include <u>Bigstock</u>, a value-oriented stock media offering; Shutterstock Custom, <u>a custom content creation platform</u>; Offset, a <u>high-end image collection</u>; PremiumBeat, a curated <u>royalty-free music</u> library; and Shutterstock Editorial, a premier source of <u>editorial images</u> for the world's media.

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