

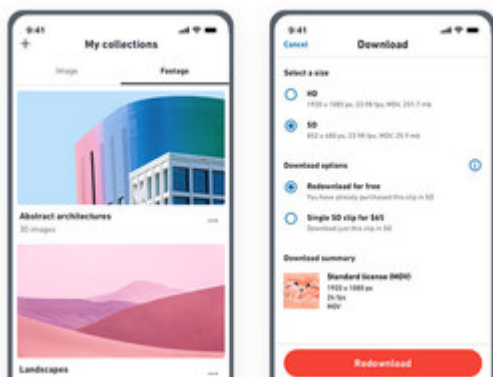


Shutterstock Announces Footage Library Availability for Mobile Users

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Application users can now search, save, and license over 17 million videos on-the-go with Shutterstock mobile apps

NEW YORK, March 31, 2020 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global technology company offering a creative platform for high-quality content, tools and services, today announced its footage offering is now available for license on the customer [iOS](#) and [Android](#) applications in SD, HD, and 4K. With over 17 million videos in the collection, searching, saving and licensing footage content allows customers to create engaging video content from a mobile or tablet device.



Mobile video advertising is growing at a rapid pace. According to eMarketer, mobile video ad spending in the US will increase by 24.6% to \$28.52 billion in 2020. Whether it's a social media manager creating a video ad or a creative director building a footage collection on their commute, the Shutterstock app now supports a mobile-only workflow for footage content creators.

"As consumers spend more and more time on their devices, marketers are adapting their strategies to reach them there. As a result, we've seen many customers transition to mobile-only campaign creation and execution," said Jamie Elden, Chief Revenue Officer at Shutterstock. "This update enables a new generation of producers and content creators to access footage in seconds to quickly and easily create on-the-go - perhaps while on location. We are committed to continuously innovating our products and streamlining the creative process as the needs of our customers continue to evolve."

The mobile app browsing experience also includes the computer-vision powered discovery tool, Visually Similar Video, to help users surface more content that looks similar to a selected clip. This proprietary Shutterstock technology relies on pixel data within images - rather than metadata collected through keywords and tagging - to help identify and surface relevant content.

Explore Shutterstock's footage offering on the customer application for [iOS here](#) and for [Android here](#).

About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: [SSTK](#)), directly and through its group subsidiaries, is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#), [videos](#) and [music](#) to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 1 million contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 310 million images and more than 17 million video clips available.

Headquartered in New York City, Shutterstock has offices around the world and customers in more than 150 countries. The company's brands also include [Bigstock](#), a value-oriented stock media offering; Shutterstock Custom, [a custom content creation platform](#); Offset, a [high-end image collection](#); PremiumBeat, a curated [royalty-free music](#) library; and Shutterstock Editorial, a premier source of [editorial images](#) for the world's media.

For more information, please visit www.shutterstock.com and follow Shutterstock on [Twitter](#) and on [Facebook](#).



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