

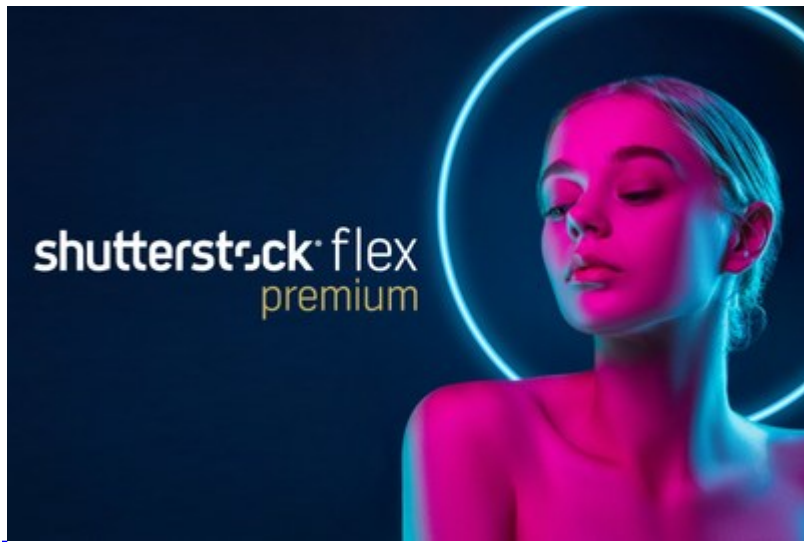


Shutterstock Launches FLEX Premium, Offering Greater Creative Flexibility To Small- And Medium-Sized Businesses

September 9, 2021

Shutterstock FLEX Premium is an all-in-one solution for SMBs and their creative needs, enabling frictionless multi-asset consumption with flexible add-ons and licensing features

NEW YORK, Sept. 9, 2021 /PRNewswire/ -- [Shutterstock, Inc.](https://www.shutterstock.com) (NYSE: SSTK), a leading global creative platform offering full-service solutions, high-quality content, and applications for brands, businesses and media companies, today announced the launch of FLEX Premium, a new product driving flexibility, creativity, and diversified asset access for small- and medium-sized businesses (SMBs). FLEX Premium builds on the success of Shutterstock FLEX announced in April 2021. Shutterstock launched FLEX, an all-inclusive, royalty-free plan to revolutionize the way businesses create content for one monthly plan, at one flat fee. Shutterstock FLEX Premium's offering not only offers unrestricted access across multiple assets to over 380 million visuals, tracks, and footage, but even expands to Shutterstock's impressive Editorial collection.



Shutterstock FLEX Premium takes customers to the next level -- removing monthly download restrictions and user limitations, as well as providing access to Shutterstock's extended license coverage. With Premium, creators can also access a set amount of test downloads (unwatermarked comps) so you can mock-up your creative before licensing it and showcasing it to the world.

"Creatives at small- and medium-sized organizations are often tasked with developing compelling content that connects with audiences for a number of departments," said Jamie Elden, Chief Revenue Officer at Shutterstock. "Shutterstock FLEX Premium is designed to meet their dynamic and ever-changing needs through customizable solutions to enable seamless flexibility and multi-asset consumption. This is part of a broader commitment at Shutterstock to continually develop new and innovative products that make life simpler for clients in an increasingly complex and digital world."

For more information about FLEX Premium, visit <https://www.shutterstock.com/business/flex-subscriptions>.

ABOUT SHUTTERSTOCK

Shutterstock, Inc. (NYSE: [SSTK](https://www.shutterstock.com)), is a leading global creative platform offering full-service solutions, high-quality content, and applications for brands, businesses and media companies. Directly and through its group subsidiaries, Shutterstock's comprehensive collection includes [high-quality licensed photographs](#), [vectors](#), [illustrations](#), [videos](#), [3D models](#) and [music](#). Working with its growing community of over 1.8 million contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 380 million images and more than 22 million video clips available.

Headquartered in New York City, Shutterstock has offices around the world and customers in more than 150 countries. The Company also owns PicMonkey, a [leading online graphic design and image editing platform](#); Offset, a [high-end image collection](#); Shutterstock Studios, [an end-to-end custom creative shop](#); PremiumBeat, a curated [royalty-free music](#) library; Shutterstock Editorial, a premier source of [editorial images](#) and [videos](#) for the world's media; TurboSquid, a leading [3D content marketplace](#); Amper Music, an [AI-driven music platform](#); and [Bigstock](#), a value-oriented stock media offering.

For more information, please visit www.shutterstock.com and follow Shutterstock on [Twitter](#) and on [Facebook](#).



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