



SHUTTERSTOCK REBRANDS THE NEWSROOM TO SPLASH NEWS

August 30, 2022

After the May 2022 acquisition of Splash News, one of the world's leading entertainment news networks, Shutterstock announces the rebrand of The Newsroom to Splash at Visa Pour L'Image

PERPIGNAN, France, Aug. 30, 2022 /PRNewswire/ -- [Shutterstock, Inc.](#) (NYSE: SSTK), a leading global creative platform for transformative brands and media companies, today announced at the Visa Pour L'Image Festival in Perpignan, France that it has rebranded The Newsroom to Splash. Since its inception in May 2021, The Newsroom has been established as the preeminent destination for unparalleled access to premium exclusive Editorial content. The Newsroom's unrivaled offering was further bolstered by the acquisition of Splash in May 2022, an industry-leading source for image and video content across celebrity, red carpet and live events for over three decades.

shutterstock + SPLASH

A new Splash

Shutterstock welcomes Splash News to the editorial family, making our Newsroom the premium destination for must-have content.

- 30+ million archived assets
- 40,000 images uploaded daily
- 4,000+ global photographers
- 24/7 news coverage
- 150+ countries
- 21 languages

Experience it for yourself at [splashnews.com](#)

With the rebrand to Splash, Shutterstock's global customers will still have access to the same breaking news, as well as an archive of over 30 million images, with a live feed of 40,000 images uploaded per day from a network of over 4,000 photographers. This is combined with The Vault, Shutterstock's archive of over 60 million photo and video assets from AP, ITV, The Condé Nast Collection, The A+E Networks® Archive and more, making it one of the largest archival collections in the world, as well as white-glove service from a team of market experts to package key trending stories, archival and UGC content to help our global clients tell the story behind the story.

"Over the last 30 years, Splash has built a strong legacy based on brand recognition and a commitment to quality within the entertainment industry, and we're thrilled to herald this legacy into a new era," said Candice Murray, Vice President of Editorial at Shutterstock. "This rebrand confirms Shutterstock's positioning as best in class for premium celebrity and entertainment content, and we're excited to build on Splash's brand affinity, elevating Splash's visual storytelling capabilities to our customers around the world."

If you're traveling to Visa Pour L'Image, join us to celebrate the addition of Splash News to the Shutterstock Editorial family in Perpignan, France on August 31 and September 1, 2022. To RSVP, visit [perpignan.splashthat.com](#).

About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: [SSTK](#)), is a leading global creative platform for transformative brands and media companies. Directly and through its group subsidiaries, Shutterstock's comprehensive collection includes [high-quality licensed photographs](#), [vectors](#), [illustrations](#), [3D models](#), [videos](#) and [music](#). Working with its growing community of over 2 million contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 415 million images and more than 26 million video clips available.

Headquartered in New York City, Shutterstock has offices around the world and customers in more than 150 countries. The Company also owns Splash News, the world's leading entertainment news agency for newsrooms and media companies worldwide, Pond5, the world's largest video marketplace, TurboSquid, [the world's largest 3D content marketplace](#); PicMonkey, a [leading online graphic design and image editing platform](#); Offset, a [high-end image collection](#); Shutterstock Studios, [an end-to-end custom creative shop](#); PremiumBeat, a curated [royalty-free music](#) library; Shutterstock Editorial, a premier source of [editorial images](#) and [videos](#) for the world's media; Amper Music, an [AI-driven music platform](#); and [Bigstock](#), a value-oriented stock media offering.

For more information, please visit [www.shutterstock.com](#) and follow Shutterstock on [Twitter](#) and on [Facebook](#).

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SPLASH

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