



## Shutterstock Expands Focus on Eastern Europe and Launches Site in Four New Languages: Turkish, Hungarian, Polish and Czech

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**Announcement brings the total number of languages supported by the global image marketplace to fourteen.**

NEW YORK, Jan. 8, 2013 /PRNewswire via COMTEX/ --Shutterstock, Inc. (NYSE: SSTK), leading global provider of [high-quality stock photos](#), [vectors](#), [illustrations](#) and [video clips](#) announced today translations into four new languages including [Turkish](#) (Turkce), [Polish](#) (Polski), [Czech](#) (Cesky) and [Hungarian](#) (Magyar). The announcement brings the total number of languages supported by Shutterstock to fourteen, and reflects increasing local popularity of the site, enabling easier access for customers, a better user experience and more effective search.

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(Logo: <http://photos.prnewswire.com/prnh/20120514/NY06418LOGO> )

"International expansion is one of our key growth strategies for 2013, and adding local language support is just one of the ways we're localizing the experience and deepening our penetration in key markets," said Founder and CEO Jon Oringer. "Shutterstock has been a global business from the beginning, and Turkey, Poland, Hungary, and the Czech Republic are important design and technology centers. We're excited to be doing business there and are working to strengthen our presence across the region," he added.

In celebration of this announcement, Shutterstock has curated lightboxes with beautiful images from [Turkey](#), [Hungary](#), [Poland](#), and the [Czech Republic](#).

### About Shutterstock

Shutterstock, Inc. (NYSE: SSTK) is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#) and [videos](#) to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of 35,000 photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Adding tens of thousands of rights-cleared images each week, Shutterstock has more than 20 million images and 800,000 video clips currently available, and recently surpassed 250 million paid downloads. The company also owns [Bigstock](#), a value-oriented stock agency that offers both credit and simple Pay As You Go purchase options.

For more information, please visit <http://www.shutterstock.com>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

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