



Shutterstock Celebrates 25 Million Images in its Collection and 300 Million Licenses Sold

April 12, 2013 5:18 PM EDT

NEW YORK, April 12, 2013 /PRNewswire via COMTEX/ --Shutterstock, Inc. (NYSE: SSTK), a leading global provider of commercial digital imagery, announced today that it has reached 25 million images in its collection, and sold over 300 million licenses since its founding in 2003. Both achievements signify Shutterstock's growing popularity among designers, marketers and publishers worldwide, and its position as a volume and selection leader in the [stock media](#) industry.

(Logo: <http://photos.prnewswire.com/prnh/20120514/NY064181.0GQ>)

"All businesses need images," said Shutterstock's founder and CEO Jon Oringer, "and these milestones represent the power of Shutterstock's two-sided marketplace and the ability of our 40,000 talented contributors to help the world tell stories."

Shutterstock maintains a rigorous review process when considering new artists and content for the library. "Shutterstock's vetting process ensures our collection is not only one of the largest of its kind, but also of exceptional quality," said VP of Content Scott Braut. "Licensing 300 million images is a testament to the remarkable depth, breadth and quality of Shutterstock's library," Braut added.

Indicative of emerging [design trends](#), which celebrate abstract patterns and neon colors, the 25-millionth image added to Shutterstock's collection is a vector illustration of a [cat on a black background](#) by a Russian artist named [Natalia Koroleva](#).

The 300 millionth image downloaded was [a macro close-up photograph of leaves](#) from long-time Shutterstock contributor [Carlos Caetano](#) from Portugal.

Shutterstock has paid out more than \$150 million to its contributors around the world in the nine years since its founding. The company also began previewing [Offset](#), a new brand featuring a high-end collection of extraordinary licensable images.

To explore Shutterstock's collection of 25 million licensable photos, vectors and illustrations, visit [Shutterstock.com](#).

About Shutterstock

Shutterstock is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#) and [videos](#) to businesses, marketing agencies and media organizations around the world. Headquartered in New York City, Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for [royalty-free imagery](#). Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 25 million files currently available, the Company recently surpassed 300 million image downloads. Shutterstock also owns [Bigstock](#), a value-oriented stock media agency.

For more information, please visit <http://www.shutterstock.com>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

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