



Shutterstock Expands Focus on Northern Europe and Launches Site in Four New Languages: Danish, Finnish, Norwegian and Swedish

April 25, 2013 12:57 PM EDT

Announcement brings the total number of languages supported by the global image marketplace to eighteen.

NEW YORK, April 25, 2013 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global provider of [high-quality stock photos](#), [vectors](#), [illustrations](#) and [video clips](#) today announced translations into four new languages including [Danish](#), [Finnish](#), [Norwegian](#) and [Swedish](#). The announcement brings the total number of languages supported by Shutterstock to eighteen, and reflects increasing popularity of the image library in the northern European region.

(Logo: <http://photos.prnewswire.com/prnh/20120514/NY06418LOGO>)

"Shutterstock has thousands of customers in Scandinavia, and adding these languages will increase accessibility, provide a better user experience, and more effective search for image buyers across the region," said Founder and CEO Jon Oringer. "We continue to deepen our penetration within key international markets, and language support is one of the ways Shutterstock is becoming more local," added Oringer.

"Scandinavia is home to some of the most influential design, technology and media centers in the world, and having access to beautiful, licensable imagery is a critical piece of visual storytelling," said Vice President of International, Gerd Mittmann. "Shutterstock has 25 million photos, vectors and illustrations that have been vetted and approved for commercial or editorial use. This is a tremendous resource for app developers, marketers, publishers and designers, and now they can search in Swedish, Finnish, Danish and Norwegian and find exactly what they need to bring their messages to life," Mittmann continued.

In celebration of this announcement, Shutterstock has curated lightboxes with beautiful images from, and inspired by, [Denmark](#), [Finland](#), [Norway](#), and [Sweden](#).

Shutterstock, which has more than 750,000 customers in 150 countries, and 40,000 contributing artists, recently surpassed 300 million image licenses sold and \$150 million paid to contributors worldwide. The company also began previewing [Offset](#), a new brand featuring a high-end collection of extraordinary licensable images.

About Shutterstock

Shutterstock, Inc. (NYSE: SSTK) is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#) and [videos](#) to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of 40,000 photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Adding tens of thousands of rights-cleared images each week, Shutterstock has more than 25 million images and 900,000 video clips currently available, and recently surpassed 300 million paid downloads. The company also owns [Bigstock](#), a value-oriented stock media agency.

For more information, please visit <http://www.shutterstock.com>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

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Meagan Kirkpatrick, Global Communications Director, 646-402-2854, press@shutterstock.com