

## **Shutterstock Surpasses 1 Million High-Quality Video Clips**

May 10, 2013

## Adding thousands of new clips each week, Shutterstock empowers creative filmmakers with high-quality video content in every category

NEW YORK, May 10, 2013 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global provider of commercial digital imagery, announced today it has surpassed 1 million licensable video clips in its collection of <u>royalty-free stock footage</u>. The collection features a variety of content from <u>vintage 8mm film</u> to the latest <u>Celebrity Footage</u>, under a simple licensing model and affordable pricing.

(Logo: http://photos.prnewswire.com/prnh/20120514/NY06418LOGO)

"Reaching 1 million clips reflects the tremendous enthusiasm for video content right now," said VP of Content Scott Braut. "Powerful video technology has become more accessible, giving artists the ability to create and consume more content on every platform." Shutterstock's collection enables everyone from enthusiasts to global companies to produce Hollywood-quality productions at affordable prices.

To celebrate this milestone, Shutterstock has worked with filmmaker Andreas von Scheele to create a <u>short video made entirely from Shutterstock</u> footage clips. Having worked on everything from feature films to commercial shorts, von Scheele remarked, "Shutterstock's collection breaks through the ceiling of traditional stock footage libraries by offering such an immense variety of authentic and emotional content – the type of footage that works seamlessly alongside engaging and memorable professional work. Access to the collection makes me a better filmmaker."

Shutterstock's video library includes work from leading filmmakers around the world. Recent additions to the collection include <u>action sports video</u> from Novus Select, abstract <u>slow motion clips</u> from BIWA Studios, and <u>CG animations</u> by Chad Anderson.

## **About Shutterstock**

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world. Headquartered in New York City, Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 25 million files currently available, the Company recently surpassed 300 million image downloads. Shutterstock also owns Bigstock, a value-oriented stock media agency.

For more information, please visit http://www.shutterstock.com, and follow Shutterstock on Twitter or on Eacebook.

SOURCE Shutterstock, Inc.

Meagan Kirkpatrick, Global Communications Director, 646-402-2854, press@shutterstock.com