



Offset, Shutterstock's New High-End Image Marketplace Begins Invite-Only Preview

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Beginning today, users who've requested access to [Offset.com](#) will be invited to preview and shop the extraordinary new collection.

NEW YORK, May 31, 2013 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global provider of commercial digital imagery, today announced its new brand [Offset](#) has begun previewing to thousands of customers on the Offset waiting list.

(Logo: <http://photos.prnewswire.com/prnh/20130328/NY85421LOGO-b>)

First introduced in late March, Offset disrupts the traditional image marketplace by offering authentic, high-quality imagery through a simple, transparent, royalty-free license. "We're enhancing the customer experience and adding new artists every day," said VP of Offset Ben Pfeifer. "We're excited to begin inviting users in to see Offset firsthand," he added.

Offset is an entirely separate brand and website from Shutterstock, and features a curated collection of [remarkable imagery](#) from top photographers and illustrators around the world. "Every image in the collection has a reason for being there," said VP of Content Scott Braut. "Offset showcases assignment-quality images you want to spend time with, put on a cover, or use as part of a campaign."

Currently Offset boasts more than 25,000 photos and illustrations from nearly 100 artists and agencies around the world. Recent additions to the collection include editorial and landscape photography from [Michael Hanson](#), lifestyle imagery from [Charles Gullung](#), food photography by [Anna Williams](#) and vibrant illustrations by [Sam Brewster](#). Images are offered at two simple price points: \$250 for small files and \$500 for large, and include unlimited online and print usage. Offset has also begun accepting credit card payment for image licenses.

Offset is currently in invite-only beta. Interested buyers may request an invitation by visiting [Offset.com](#). A public launch will follow later this year. To watch the Offset preview video, [click here](#).

About Shutterstock

Shutterstock is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#) and [videos](#) to businesses, marketing agencies and media organizations around the world. Headquartered in New York City, Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for [royalty-free imagery](#). Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 25 million files currently available, the Company recently surpassed 300 million image downloads. Shutterstock also owns [Bigstock](#), a value-oriented stock media agency.

For more information, please visit <http://www.shutterstock.com>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

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Meagan Kirkpatrick, Global Communications Director, 646-402-2854, press@shutterstock.com, press@Offset.com