



Shutterstock Unveils Skillfeed, an Online Marketplace for Learning

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Platform launches with 10,000 video tutorials aimed at helping digital professionals improve their skills

NEW YORK, June 4, 2013 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global provider of digital imagery, today introduced a new online marketplace called [Skillfeed](#). The platform reinvents online learning for digital professionals by offering a diverse collection of credible, curated video courses through a simple, affordable subscription plan.

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(Logo: <http://photos.prnewswire.com/prnh/20130604/NY26171LOGO-b>)

"We've learned a lot about the benefits of a global, crowdsourced marketplace model from Shutterstock, and applied that knowledge to online learning," said Shutterstock's Founder and CEO Jon Oringer. "The idea evolved from our existing customer and contributor communities and quickly expanded to include all digital professionals," he added. "Creatives and technology professionals are always looking to improve their skills, and Skillfeed offers high-quality training alongside an all-access membership model."

"Skillfeed is a natural extension for Shutterstock since we already serve an active, paying community of more than 750,000 professionals who view us as a trusted, creative resource," said Oringer. "We are excited to offer yet another way to help digital communicators succeed in their work."

At launch, Skillfeed features more than 10,000 videos from over 100 instructors. "We're working with top-notch instructors from around the world and curating tutorials ranging from the creative arts, including graphic design, video and photo editing, to professional skills such as [Microsoft Excel](#) and [web development](#)," said Vice President and Skillfeed General Manager David Fraga.

Designed for brushing up on existing skills or developing extensive new ones, Skillfeed offers two types of courses:

- Comprehensive Courses - Videos of 20 minutes or more, designed to develop in-depth professional skills, such as [HTML](#) or [Adobe InDesign](#).
- Skill Snacks - Short videos you can watch on your lunch break to pick up new tips and techniques on a range of topics from [Photoshop](#) to [video editing](#).

To celebrate the launch, Skillfeed is offering users a [free 1-week trial](#). Subscriptions for unlimited video access start at only \$19 per month.

About Shutterstock

Shutterstock is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#) and [videos](#) to businesses, marketing agencies and media organizations around the world. Headquartered in New York City, Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for [royalty-free imagery](#). Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 25 million files currently available, the Company recently surpassed 300 million image downloads. Shutterstock also owns [Bigstock](#), a value-oriented stock media agency.

For more information, please visit <http://www.shutterstock.com>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

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