

Shutterstock Celebrates 10th Anniversary as the World's Creative Marketplace and Launches Shutterstock Stories, A Creative Grant Program to Award \$75,000 to Artists

July 10, 2013

NEW YORK, July 10, 2013 /PRNewswire/ -- Shutterstock, Inc. (NYSE: <u>SSTK</u>), a leading global provider of <u>digital imagery</u>, is celebrating its 10th anniversary today as the World's Creative Marketplace. Shutterstock was founded on July 10, 2003 by Jon Oringer, and now has more than 28 million licensable photos, illustrations and videos from over 100 countries.

(Photo: http://photos.prnewswire.com/prnh/20130710/NY45489)

(Logo: http://photos.prnewswire.com/prnh/20120514/NY06418LOGO)

"It's been an exciting 10 years," said Shutterstock's Founder and CEO, Jon Oringer, "and we're just getting started. We have 40,000 amazing contributors providing content, powering this dynamic global marketplace."

One of Shutterstock's most successful artists is Anja Kaiser, a vector illustrator living in Munich, Germany. "It's been a fantastic experience contributing to Shutterstock over the years," said Kaiser. "I began my career as a vector illustrator with Shutterstock, and the community and feedback has been so rewarding."

The Company, which adds tens of thousands of rights-cleared images each week, is celebrating its anniversary by launching a creative grant program called Shutterstock Stories: Profiles in Creativity. Over the next several months the initiative will highlight the stories of Shutterstock artists and award \$75,000 through 7 creative grants. To view a short video about Shutterstock Stories, click here.

"We have thousands of unique artists from all different backgrounds, and we want the world to see who they are," said Global Communications Director, Meagan Kirkpatrick. "Shutterstock Stories is a way to honor those who've made the last decade possible, celebrate their work, and inspire the next generation of creatives."

Shutterstock's *Stories* program will begin accepting submissions on July 18 and close on August 14, 2013. During the grant selection process, a panel of jurors will review video and text entries from Shutterstock contributors and select 5 regional grant recipients (\$5,000 each), and one global winner (\$25,000). The public will also have the opportunity to select a People's Choice Winner to receive \$25,000.

To learn more about the creative grant program, or read the official submission rules, visit the Shutterstock Blog.

About Shutterstock

Shutterstock is a leading global provider of <u>high-quality licensed photographs</u>, <u>vectors</u>, <u>illustrations</u> and <u>videos</u> to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for <u>royalty-free imagery</u>. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 25 million images currently available, the company recently surpassed 300-million image downloads.

Headquartered in New York City, Shutterstock also owns <u>Bigstock</u>, a value-oriented stock media agency, Offset, a <u>high-end image collection</u>, and Skillfeed, an online <u>marketplace for learning</u>.

For more information, please visit http://www.shutterstock.com/, and follow Shutterstock on Twitter or on Facebook.

SOURCE Shutterstock, Inc.

Meagan Kirkpatrick, +1-646-402-2854, mkirkpatrick@shutterstock.com