



Shutterstock Launches Offset, a New Marketplace for Extraordinary, Royalty-Free Imagery

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With content curated from top photographers and artists from around the world, Offset disrupts the high-end imagery market with simple, transparent licensing

NEW YORK, Sept. 24, 2013 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global provider of commercial [digital imagery](#), today announced the launch of [Offset](#), a new marketplace for [remarkable imagery](#), curated from top photographers and illustrators from around the world. Offset opens with a collection of 45,000 authentic, narrative images from 100 renowned artists.

(Logo: <http://photos.prnewswire.com/prnh/20130328/NY85421LOGO-b>)

"Shutterstock disrupted the image industry by making high-quality photos, illustrations and videos easily available to creative customers around the globe," said Shutterstock VP of Content Scott Braut. "Offset represents a breakthrough standard in pre-shot imagery because it is the first brand to combine modern, exceptionally curated, assignment-quality images with the simplicity of a royalty-free license. Offset images are perfect for high-profile uses where emotional impact matters, such as in advertisements, editorial stories, websites and corporate communications."

- **Offset contributors are the best in their class.** The site features work from respected assignment photographers [David duChemin](#) and [Gentl and Hyers](#), and collections including [National Geographic](#) and [Cavan Images](#).
- **Offset content is exceptional.** Every image has been curated and serves a purpose in the collection. Categories include lifestyle, food, wildlife, travel and fashion.
- **Offset's licensing terms are generous.** A simple, royalty-free license covers unlimited print and online usage.
- **Offset's pricing is simple.** Straightforward and transparent, small files are currently priced at \$250 and large files are \$500.

To celebrate the diversity of content available, Offset has curated several themed collections including [Notes of Autumn](#), [Body In Motion](#), [The Art of Cooking](#) and [Runway Ready](#). Interested contributors can submit their portfolios for consideration via the [Offset site](#).

About Shutterstock

Shutterstock is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#) and [videos](#) to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for [royalty-free imagery](#). Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 28 million images currently available, the company recently surpassed 300-million all time paid downloads.

Headquartered in New York City, Shutterstock also owns [Bigstock](#), a value-oriented stock media agency, and Skillfeed, an online [marketplace for learning](#).

For more information, please visit <http://www.shutterstock.com/>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

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Meagan Kirkpatrick, 646-402-2854, press@shutterstock.com, press@Offset.com