



Shutterstock Announces Partnership with Art Directors Club (ADC)

February 12, 2014

NEW YORK, Feb. 12, 2014 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global provider of [commercial digital imagery](#), today announced a partnership with the New York based [ADC](#) that will further both organizations' commitment to empowering the creative community. Shutterstock will serve as partner in presenting ADC's highly regarded programs and initiatives including Young Guns, Portfolio Night and the Tomorrow Awards.

(Logo: <http://photos.prnewswire.com/prnh/20120514/NY06418LOGO>)

"Supporting ADC and its community is a natural fit, given how much Shutterstock values creativity, art, tech, and craft. We are excited to work with ADC to produce so many innovative programs throughout the year," said Shutterstock's Director of Marketing Hani Hong.

Additionally, Shutterstock and ADC will team up to create the "School of Craft," an educational video series that will be featured on Shutterstock's online learning site [Skillfeed](#). The new, curated series will be taught by ADC Hall of Famers and Young Guns.

"Our mission is to help the industry make a return back to craft," remarked ADC Executive Director Ignacio Oreamuno. "By partnering with us, Shutterstock is supporting education, inspiration and exploration within the creative community. We are proud to have them on our side."

The announcement adds to a growing list of creative partnerships for Shutterstock, which includes CreativeMornings, AIGA, and the Centre National for Visual Arts in France.

For more information on ADC, its mission and full list of its programs, visit www.adcglobal.org.

About Shutterstock

Shutterstock, Inc. (NYSE: SSTK), is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#) and [videos](#) to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 40,000 contributors, Shutterstock adds tens of thousands of images each week, and currently has more than 30 million images available.

Headquartered in New York City, with offices in Berlin, Chicago, London, and San Francisco, Shutterstock has customers in more than 150 countries. The company also owns [Bigstock](#), a value-oriented stock media agency; Offset, a [high-end image collection](#); and Skillfeed, an online [marketplace for learning](#).

For more information, please visit <http://www.shutterstock.com/>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

About ADC

ADC was founded in 1920 by Louis Pedlar to ensure that advertising was judged by the same stringent standards as fine art. More than 90 years later, ADC remains committed to championing the importance of art and craft in advertising and design through its diverse global network of programs. A not-for-profit membership organization boasting one of the most concentrated groups of creative talent in the world, ADC's mission is to Connect creative professionals around the globe, while simultaneously Provoking and Elevating world-changing ideas. From its Manhattan gallery to its international membership community, ADC provides a neutral forum for creatives of all levels to network, learn and grow.

SOURCE Shutterstock, Inc.

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