



Shutterstock Selected as Launch Partner for Radian6 Buddy Media Social Studio

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Shutterstock's featured app enables brands to search for and license high-quality photos and illustrations for their social media posts

NEW YORK, May 6, 2014 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK) today announced its selection as a partner application for the launch of Radian6 Buddy Media Social Studio, the collaborative social content marketing, social engagement, publishing and analytics solution from the Salesforce ExactTarget Marketing Cloud. Shutterstock's featured app will bring millions of images to the Radian6 Buddy Media Social Studio, helping companies explore and select high-quality, commercially licensable images for their social posts.



"As social media becomes increasingly visual, brands need easier access than ever to compelling licensed imagery," said Shutterstock's VP of Corporate Development, David Fraga. "Shutterstock offers the largest and freshest image collection of its kind, with best-in-class image search and worry-free licensing terms, now integrated directly into Social Studio. We are excited to be working with Salesforce to provide a powerful new resource to the world's largest brands."

"The highest performing social posts include visuals, and brands increasingly need access to images to engage customers," said Marcel LeBrun, SVP, Social Products, Salesforce ExactTarget Marketing Cloud. "Shutterstock is a leader in the space, and we're thrilled to partner with them and provide seamless access to millions of top-quality images through Social Studio."

The Shutterstock app in Social Studio leverages Shutterstock's unique data-driven search algorithm to enable brands to search, discover and select images for use within their social media posts. With more than 30,000 new images added to the collection each day, users can explore millions of photos and illustrations, discover related content and license images for use in campaigns managed with Social Studio.

The app experience and Shutterstock image search is available to all brands using Social Studio, with image licensing available through Shutterstock Premier, Shutterstock's enterprise offering for large organizations.

Additional resources

- For more information on the partnership, visit the [Shutterstock blog](#).
- For more information on the Salesforce ExactTarget Marketing Cloud, visit www.exacttarget.com.
- [Watch a video](#) about Radian6 Buddy Media Social Studio.

About Shutterstock

Shutterstock, Inc. (NYSE: SSTK), is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#) and [videos](#) to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 55,000 contributors, Shutterstock adds tens of thousands of images each week, and currently has more than 35 million images available.

Headquartered in New York City, with offices in Berlin, Chicago, Denver, London and San Francisco, Shutterstock has customers in more than 150 countries. The company also owns [Bigstock](#), a value-oriented stock media agency; Offset, a [high-end image collection](#); Skillfeed, an online [marketplace for learning](#), and WebDAM, a cloud-based [digital asset management service](#).

For more information, please visit <http://www.shutterstock.com>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

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SOURCE Shutterstock, Inc.

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