



## Wix.com Inks Integration with Bigstock

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Exclusive product integration makes adding and purchasing images for Wix websites simple and seamless

**Tel Aviv, Israel and New York, NY - November 18, 2014** - Wix (Nasdaq: WIX), a leading web-development platform, is teaming up with Bigstock, an easy-to-use marketplace with more than 21 million photos, videos, vectors and illustrations, to provide its customers with seamless access to high-quality, licensable images from within their Wix.com accounts.

Quality images have always been a fundamental component of good web design and contribute greatly to business success. In the last two years, the use of images by Wix's customers has increased by more than 150 percent. Businesses in all industries recognize consumers are becoming more visual and more focused on the quality of all content, particularly images.

The collaboration between Wix.com and Bigstock provides an ideal user experience for Wix's 56 million users to search and discover images by keyword or category, and to modify those images by adding filters or editing without ever leaving the Wix platform. This partnership also provides Bigstock's contributors a large and rapidly growing distribution channel for their images, evidenced by the 59 percent year-over-year increase in Wix's premium subscribers in the most recent quarter.

"Our users need affordable, accessible and high-quality images to enrich their websites, and this partnership answers that need," says Nir Zohar, President and COO of Wix. "The collaboration with Bigstock brings millions of professional grade images right to their fingertips, giving users yet another tool to create an online presence that looks exactly the way they want."

"Bigstock offers Wix's customers a simple and intuitive search experience to help create a beautiful, dynamic online presence," says Michal Krasnodebski, General Manager of Bigstock. "This collaboration expands the global reach of our business. By integrating our API with the Wix platform, we support the simplicity Wix provides its users to manage their web presence from a single, unified location."

### About Wix.com Ltd.

Wix.com (Nasdaq: WIX) is a leading cloud-based web development platform with over 56 million registered users worldwide. Wix was founded on the belief that the Internet should be accessible to everyone to develop, create and contribute. Through free and premium subscriptions, Wix empowers millions of businesses, organizations, professionals and individuals to take their businesses, brands and workflow online. The Wix Editor and highly curated App Market enable users to build and manage a fully integrated and dynamic online presence.

Wix's headquarters are in Tel Aviv with offices in San Francisco, New York, Vilnius and Dnepropetrovsk. For more information, visit: <http://www.wix.com/>.

### About Bigstock

Bigstock, a Shutterstock (NYSE: SSTK) brand, is an easy-to-use marketplace for quality stock imagery. Bigstock offers over 21 million royalty-free photographs, videos, vectors and illustrations from talented photographers and artists around the globe, available for almost any purpose. Matching the right imagery with the right value, Bigstock provides solutions for small businesses to promote themselves more effectively.

Powering search experiences for website and email builders, content marketing and ecommerce platforms and print-on-demand services, Bigstock's flexible [API](#) creates an easy way for businesses to offer imagery to their customers. For more information, visit: <http://www.bigstock.com>.

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