

## **Shutterstock Announces Key Additions to Executive Team**

December 11, 2014

NEW YORK, Dec. 11, 2014 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global provider of commercial digital imagery and music, announced that Chris Hoerenz and Catherine Ulrich have joined the Company's executive management team.



"In many ways, Shutterstock is just getting started. Both Chris and Catherine will play pivotal roles in our next phase of growth bringing global experience, innovative thinking and collaborative leadership to their roles," said Jon Oringer, Founder and CEO of Shutterstock.

## Chris Hoerenz, President of eCommerce

An eCommerce and digital veteran, Chris Hoerenz is a proven strategist with an excellent understanding of how creative professionals work. In this role, Chris leads the Company's eCommerce business setting the strategic direction for the marketing, product and content teams. Mr. Hoerenz previously served as Chief Operating Officer at WhoSay, Inc. and Fox Mobile Group (now known as freenet digital) and has more than 20 years of experience leading prominent eCommerce and subscription businesses.

## **Catherine Ulrich, Chief Product Officer**

As Shutterstock's first Chief Product Officer, Catherine is responsible for leading the Company's overall product strategy and innovation roadmap. Catherine has expertise in creating global subscription products that delight customers and are easy to use regardless of platform or device. Most recently, Catherine was the Chief Product Officer at Weight Watchers, where she oversaw product, user-interface and design, as well as content and consumer analytics teams.

## **About Shutterstock**

Shutterstock, Inc. (NYSE: SSTK), is a leading global provider of <u>high-quality licensed photographs</u>, <u>vectors</u>, <u>illustrations</u>, <u>videos</u> and <u>music</u> to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 70,000 contributors, Shutterstock adds tens of thousands of images each week, and currently has more than 45 million images and 2 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Denver, London, Paris and San Francisco, Shutterstock has customers in more than 150 countries. The company also owns <u>Bigstock</u>, a value-oriented stock media agency; Offset, a <u>high-end image collection</u>; Skillfeed, an online <u>marketolace for learning</u>; and WebDAM, a cloud-based <u>digital asset management service</u> for businesses.

For more information, please visit www.shutterstock.com, and follow Shutterstock on Twitter or on Facebook.

Logo- http://photos.prnewswire.com/prnh/20120514/NY06418LOGO

To view the original version on PR Newswire, visit: <a href="http://www.prnewswire.com/news-releases/shutterstock-announces-key-additions-to-executive-team-300008194.html">http://www.prnewswire.com/news-releases/shutterstock-announces-key-additions-to-executive-team-300008194.html</a>

SOURCE Shutterstock Inc.

Public Relations Contacts: Jennifer Bewley and Niamh Hughes, 917-563-4991, press@shutterstock.com