



Shutterstock and HubSpot Partner to Bring Digital Marketers Easy Access to Images

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HubSpot selects Shutterstock as exclusive partner providing thousands of curated images to its customers at no additional cost

NEW YORK, Feb. 9, 2017 /PRNewswire/ -- [Shutterstock, Inc.](#) (NYSE:SSTK), a leading global provider of imagery and music and HubSpot (NYSE: HUBS), a leading inbound marketing and sales software company, today announced that they have entered into a strategic partnership that will bring thousands of curated high-quality images from Shutterstock's collection to HubSpot customers worldwide. The images will be available to all HubSpot customers who use the platform to run and optimize their marketing strategies across landing pages, websites, blogs and social channels.



"It's important for marketers to quickly and easily find images that support their campaigns," said Jon Oringer, Shutterstock's Founder and CEO. "It's not enough to include just any image in your marketing material. Today, marketers have to select the most powerful imagery to drive engagement and we are pleased to help HubSpot's diverse mix of B2C and B2B customers elevate their communications with high-quality images."

According to the CMO Council, nearly two-thirds of senior marketers consider visual assets essential to communicating their brand story. This partnership enables HubSpot customers to search Shutterstock's curated collection from within the HubSpot platform, select and license the image of their choosing for use on their websites or in promotional materials, and easily save the images into their File Manager for later use. The fresh and vibrant collection will help HubSpot customers create visually stunning and shareable content.

"At HubSpot, we're all about giving our customers the tools they need to really engage with and delight their audiences in a more inbound way," said Brian Halligan, CEO and Co-Founder of HubSpot. "High-quality visual content is such a key piece of that puzzle, and we're excited to be working with Shutterstock to bring those valuable resources to our customers."

Learn more about [this partnership here](#).

About HubSpot

HubSpot (NYSE: [HUBS](#)) is a leading inbound marketing, sales, and CRM growth stack. Since 2006, HubSpot has been on a mission to make the world more inbound. Today, over 21,500 customers in more than 90 countries use HubSpot's award-winning software, services, and support to transform the way they attract, engage, and delight customers. HubSpot Marketing includes social media publishing and monitoring, blogging, SEO, website content management, email marketing, marketing automation, and reporting and analytics. HubSpot Sales enables sales and service teams to have more effective conversations with leads, prospects, and customers. HubSpot CRM helps sales teams organize, track, and grow their pipeline. All three platforms integrate right out of the box and are available for free to start. HubSpot has been recognized by Inc., Forbes, and Deloitte as one of the world's fastest-growing companies and has been named a top place to work by Glassdoor, Fortune, and The Boston Business Journal. HubSpot is headquartered in Cambridge, MA with offices in Singapore; Dublin, Ireland; Sydney, Australia; Tokyo, Japan; and Portsmouth, NH. Learn more at [www.hubspot.com](#).

About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: [SSTK](#)), directly and through its group subsidiaries, is a leading global provider of [high-quality licensed photographs, vectors, illustrations, videos](#) and [music](#) to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 160,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 100 million images and more than 5 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Dallas, Denver, London, Los Angeles, Montreal, Paris, San Francisco, and Silicon Valley, Shutterstock has customers in more than 150 countries. The company also owns [Bigstock](#), a value-oriented stock media agency; Offset, a [high-end image collection](#); PremiumBeat a curated [royalty-free music](#) library; Rex Features, a premier source of [editorial images](#) for the world's media; and Webdam, a cloud-based [digital asset management service](#) for businesses.

For more information, please visit www.shutterstock.com, and follow Shutterstock on [Twitter](#) or [Facebook](#).



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