



Shutterstock Contributors Earn Over \$500 Million

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Company's 2017 Contributor Earnings report highlights earnings milestone, global contributors, and data led insights on content in demand

NEW YORK, May 23, 2017 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global provider of imagery and music, today released its 2017 [Contributor Earnings report](#), which features our contributors' most recent milestone – \$500 million in total payouts. This report celebrates the Company's global community of over 225,000 photographers, illustrators, digital artists, and videographers with a snapshot of their successes, where they live, what they create, and what inspires them.



Shutterstock's 1.7 million active customers around the world rely on contributors' content to create campaigns, promotional materials, social posts, websites, and creative projects. This report analyzes 13 years of contributor growth, tracks the amount paid to contributors, and offers new insight into trending keywords and topics currently driving global demand.

"We are proud to work with an incredibly talented community of artists who continuously contribute amazing content for Shutterstock customers to license for their creative projects," said Shutterstock's Chief Marketing Officer, Jeff Weiser. "Shutterstock drives more than 5.5 downloads per second, so our contributors are always attentive to the market's content demands and this report provides valuable insights around areas of interest and how to best capture them."

Shutterstock data reveals that certain subjects drive high customer demand for contributors' work. These include:

- People - Real people in real life situations. All ages, all backgrounds.
- Healthcare - Everything health-related, like medicine, wellness, and insurance.
- Buildings - Local places in major cities.
- Sports - Individual athletes and team sports.
- Nature - The extreme side of weather.

Explore the 2017 Contributor Earnings Report [here](#).

About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: [SSTK](#)), directly and through its group subsidiaries, is a leading global provider of [high-quality licensed photographs, vectors, illustrations, videos](#) and [music](#) to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 225,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 125 million images and more than 7 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Dallas, Denver, London, Los Angeles, Montreal, Paris, San Francisco, and Silicon Valley, Shutterstock has customers in more than 150 countries. The company also owns [Bigstock](#), a value-oriented stock media agency; Offset, a [high-end image collection](#); PremiumBeat a curated [royalty-free music](#) library; Rex Features, a premier source of [editorial images](#) for the world's media; and Webdam, a cloud-based [digital asset management service](#) for businesses.

For more information, please visit www.shutterstock.com, and follow Shutterstock on [Twitter](#) or [Facebook](#).



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