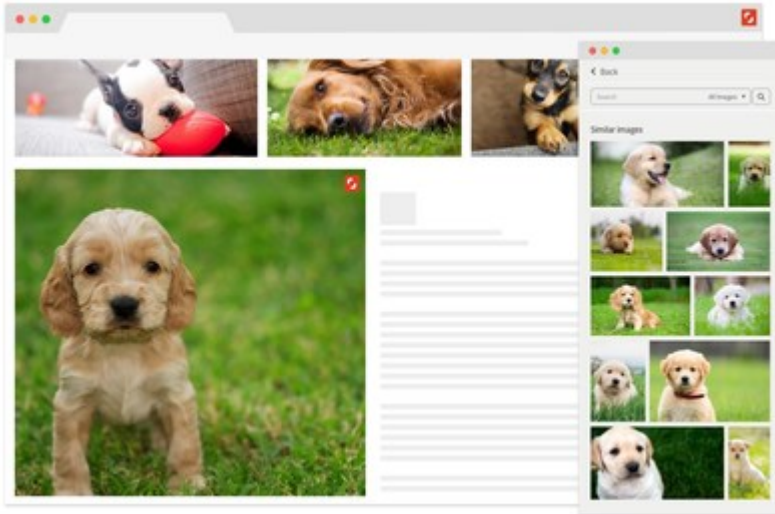# Shutterstock Launches Suite of Deep Learning-Powered Search Tools Including Reveal, a New Plugin for Google Chrome

May 8, 2018

Shutterstock's latest tools are available on its new "Showcase" site, which features the company's search innovations designed to help customers find the content they need fast

NEW YORK, May 8, 2018 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global technology company offering high-quality assets, tools and services through its creative platform, announced today the launch of Shutterstock Reveal, a new Google Chrome extension, together with the release of its new experimentation site, Shutterstock Showcase, which features two additional new search innovations - Copy Space and Refine.

Shutterstock Showcase, previously known as Shutterstock Labs, is the new home of Shutterstock's most innovative Artificial Intelligence research and launches with three new tools including:

- *Reveal* - a Google Chrome extension allowing users to select any image online and find a similar photo, vector or illustration within Shutterstock's collection of more than 190 million licensable and ready to use high-quality images.
- *CopySpace* - a tool based on Shutterstock's custom built computer vision technology enabling users to specifically search for images that have space for text and then select where and how much copy space is needed.
- *Refine* - a tool that allows users, from the first page of search results, to select those images most similar to what they are looking for, and Shutterstock's technology will surface other images that have a similar style and other commonalities to the selected images.

"Shutterstock is dedicated to providing our customers with smart, easy to use tools and technology that are seamlessly integrated into their daily workflow," said Jon Oringer, Founder and CEO of Shutterstock. "We continue to invest in building an innovative platform for our users around the world and investing in computer vision research and deep learning to improve the customer experience. It's exciting to be able to share the results of some of the AI technology we have been working on."

In October 2017, Shutterstock's computer vision team launched its Composition Aware Search, now called Composition Search, to help customers find the exact image layout they need by placing keywords on a canvas and moving them around to where they want the subject matter to appear in the image. The patent-pending, spatially aware technology, previously launched in beta on Shutterstock Labs, is now featured prominently within the new Shutterstock Showcase site.

Learn more about Shutterstock Showcase here.

About Shutterstock, Inc.
Shutterstock, Inc. (NYSE: SSTK), directly and through its group subsidiaries, is a leading global provider of high-quality licensed photographs, vectors, illustrations, videos and music to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 400,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 190 million images and more than 10 million video clips available.

Headquartered in New York City, Shutterstock has offices around the world and customers in more than 150 countries. The company also owns Bigstock, a value-oriented stock media agency; Shutterstock Custom, a custom content creation platform, Offset, a high-end image collection; PremiumBeat a curated royalty-free music library; and Rex Features, a premier source of editorial images for the world's media.

For more information, please visit www.shutterstock.com and follow Shutterstock on Twitter and on Facebook.

C View original content with multimedia:http://www.prnewswire.com/news-releases/shutterstock-launches-suite-of-deep-learning-powered-search-tools-including-reveal-a-new-plugin-for-google-chrome-300644124.html

SOURCE Shutterstock, Inc.

Siobhan Aalders and Niamh Hughes, Shutterstock, press@shutterstock.com, 917-563-4991