

AIGA partners with Shutterstock to provide creative inspiration to members

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Exclusive alliance forged between the world's largest subscription-based stock image agency and the largest professional association for designers

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Today AIGA, the professional association for design, announced an exclusive partnership with Shutterstock, the world's largest subscription-based provider of royalty-free stock photography, illustrations, and stock footage. Shutterstock will serve as the "Official AIGA Sponsor for Creative Inspiration."

As AIGA's first exclusive national partnership with a stock agency, the alliance underscores the growing importance of stock libraries in providing building blocks for creative work.

"Stock image agencies are already part of the day-to-day workflow of a professional designer," said Shutterstock CEO Jon Oringer. "As we've grown and connected with our creative customers, we've used our insights to build better search experiences and provide the highest quality imagery. We're eager to work with AIGA to support its members and the design profession."

Creativity is at the heart of the company. Oringer founded Shutterstock in 2003 with 30,000 of his own photographs. A personal commitment to creative work continues to define the culture of Shutterstock, connecting the company to thousands of designers and independent artists. Shutterstock now distributes over 14 million images and licenses more images than any other brand worldwide.

"With its vast network of photographers and understanding of the creative process, Shutterstock is a valuable partner in meeting designers' need for diverse sources of visual inspiration," said Richard Grefé, AIGA's executive director. "One of AIGA's core goals is to inspire and inform designers through all of our activities and relationships. Working together, AIGA and Shutterstock will provide access to resources that will enable designers to produce their own inspiring and excellent work."

Headquartered in New York, AIGA encompasses 66 chapters led by a volunteer network of professional designers and more than 200 student groups on campuses across the United States. Shutterstock is supporting the AIGA community with a 15 percent member discount on its extensive visual library and sponsorship of AIGA events including "Pivot: AIGA Design Conference," a biennial event happening in Phoenix this October.

For more information about the partnership, visit http://www.aiga.org/sponsors-partner-shutterstockorwww.shutterstock.com/aiga_sponsor.mhtml.

About AIGA

AIGA is the professional association for design, a nonprofit organization dedicated to advancing design as a professional craft, strategic tool and vital cultural force. Founded in 1914, AIGA today serves more than 22,000 members through 66 chapters and 200 student groups throughout the United States. AIGA stimulates thinking about design, demonstrates the value of design and empowers the success of designers at each stage of their careers. Learn more at aiga.org/about.

About Shutterstock

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 19 million images currently available, the company recently celebrated its 200-millionth image download.

Headquartered in New York City, Shutterstock also owns Bigstock, a value-oriented stock agency that offers both credit and simple Pay As You Go purchase options.

For more information, please visit <http://www.shutterstock.com/>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

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