# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 6, 2014

## Shutterstock, Inc.

(Exact name of registrant as specified in its charter)

**Delaware** (State or other jurisdiction of incorporation) **001-35669** (Commission File Number) **80-0812659** (IRS Employer Identification No.)

350 Fifth Avenue, 21st Floor New York, NY 10118

(Address of principal executive offices, including zip code)

(646) 419-4452

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### Item 2.02 Results of Operations and Financial Condition

On November 6, 2014, Shutterstock, Inc. issued a press release announcing its financial results for the fiscal quarter ended September 30, 2014. A copy of the press release is furnished as Exhibit 99.1 to this current report and is incorporated herein by reference.

The information furnished on this Form 8-K, including Exhibit 99.1 attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

#### Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

Exhibit No.

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: November 6, 2014

## SHUTTERSTOCK, INC.

By: /s/ Timothy E. Bixby Timothy E. Bixby Chief Financial Officer

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## EXHIBIT INDEX

Exhibit No.	Exhibit Description
99.1	Press Release dated November 6, 2014
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#### Shutterstock Reports Third Quarter 2014 Financial Results

- Third quarter revenue increased 41% from prior year, to \$83.7 million
- Adjusted EBITDA increased 36% to \$17.3 million
- Quarterly paid downloads increased 23% to 31.2 million
- Revenue per download increased 13% to \$2.65
- · Image collection grew 44%; currently exceeds 44 million images and 2.1 million video clips

NEW YORK, NY — November 6, 2014 — Shutterstock, Inc. (NYSE: SSTK), a leading global provider of commercial digital imagery and music, today announced financial results for the third quarter ended September 30, 2014.

"In the third quarter, we achieved strong growth due to our continued focus on providing an intuitive and efficient marketplace for businesses and creative professionals," said Founder and CEO Jon Oringer.

#### **Operating Metrics**

	Three Months Ended September 30,				Nine Mon Septem	ths Ende ber 30,	d	
	 2014 2013				2014		2013	
	 (in millions, except revenue per download)				(in millions, except revenue per download)			
Number of paid downloads	31.2		25.4		92.4	·	72.1	
Revenue per download (1)	\$ 2.65	\$	2.35	\$	2.54	\$	2.32	
Images in our collection (end of period)	42.7		29.7		42.7		29.7	

(1) Revenue per download metric excludes the impact of revenue not associated with content downloads.

#### Revenue

Revenue for the third quarter of 2014 was \$83.7 million, a 41% increase from \$59.6 million in the third quarter of 2013.

#### Net Income

Net income for the third quarter of 2014 was \$5.3 million, as compared to \$6.2 million in the third quarter of 2013. Net income available to common stockholders for the third quarter of 2014 was \$5.3 million or \$0.15 per share on a fully diluted basis, as compared to \$6.2 million or \$0.18 per share on a fully diluted basis in the third quarter of 2013.

Non-GAAP net income for the third quarter of 2014 was \$9.5 million or \$0.26 per share, as compared to \$7.3 million or \$0.21 per share in the third quarter of 2013. Non-GAAP net income is defined as net income excluding the after tax impact of non-cash equity-based compensation.

#### **Adjusted EBITDA**

Adjusted EBITDA for the third quarter of 2014 was \$17.3 million, as compared to \$12.8 million in the third quarter of 2013. Adjusted EBITDA is defined as net income adjusted for interest income/(expense), income taxes, depreciation, amortization, disposals and non-cash equity-based compensation.

#### Cash

The Company's cash and cash equivalents and short term investments balance was \$260.5 million at September 30, 2014, as compared to \$209.8 million as of December 31, 2013. The Company generated \$22.7 million of cash from operations in the third quarter, as compared to \$14.6 million in the third quarter of 2013.

Also, during the third quarter, the Company incurred planned capital expenditures related primarily to the purchase of computer servers and networking equipment in the amount of \$1.9 million.

Free cash flow for the third quarter of 2014 was \$20.9 million, as compared to \$12.8 million in the third quarter of 2013. Free cash flow is defined as cash provided by/(used in) operating activities adjusted for capital expenditures and interest income/(expense).

#### **Financial Outlook**

The Company's current financial and operating expectations for the fourth quarter of 2014, full year 2014 and full year 2015 are as follows:

#### Fourth Quarter 2014

- · Revenue of \$90 \$92 million
- · Adjusted EBITDA of \$19.5 \$21.5 million
- Non-cash equity-based compensation expense of approximately \$7 million
- An effective tax rate of approximately 40%
- · Capital expenditures of approximately \$3 million

- · Revenue of \$326 \$329 million
- · Adjusted EBITDA of \$68.0 \$69.5 million
- · Non-cash equity-based compensation expense of approximately \$23 million
- An effective tax rate of approximately 40%
- · Capital expenditures of approximately \$20 million

#### Full Year 2015

- · Revenue of \$430 \$435 million
- · Adjusted EBITDA of \$94 \$98 million
- Non-cash equity-based compensation expense of approximately \$30 million
- · Capital expenditures of approximately \$16 million

#### **Earnings Teleconference Information**

The Company will discuss its third quarter 2014 financial results during a teleconference today, November 6, 2014, at 5:00 PM ET. The conference call can be accessed at (800) 591-6942 or (617) 614-4909 (outside the US), conference ID# 176 306 93. The call will also be broadcast simultaneously at http://investor.shutterstock.com.

Following completion of the call, a recorded replay of the webcast will be available on Shutterstock's website. To listen to the telephone replay, call toll-free (888) 286-8010 or (617) 801-6888 (outside the US), conference ID# 680 144 85. The telephone replay will be available from 9:00 PM ET November 6 through November 13, 2014.

Additional investor information can be accessed at http://investor.shutterstock.com.

#### **Non-GAAP Financial Measures**

Shutterstock considers adjusted EBITDA, non-GAAP net income, and free cash flow to be important financial indicators of the Company's operational strength and the performance of its business. Shutterstock defines adjusted EBITDA as net income adjusted for interest income/(expense), income taxes, depreciation, amortization and non-cash equity-based compensation; non-GAAP net income as net income excluding the after tax impact of non-cash equity-based compensation; and free cash flow as cash provided by/(used in) operating activities adjusted for capital expenditures and interest income/(expense). These figures are non-GAAP financial measures and should be considered in addition to results prepared in accordance with generally accepted accounting principles (GAAP), and should not

be considered as a substitute for, or superior to, GAAP results. In addition, adjusted EBITDA, non-GAAP net income, and free cash flow should not be construed as indicators of our operating performance, liquidity or cash flows generated by operating, investing and financing activities, as there may be significant factors or trends that they fail to address. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions; accordingly, its use can make it difficult to compare our current results with our results from other reporting periods and with the results of other companies.

A reconciliation of the differences between adjusted EBITDA, non-GAAP net income, and free cash flow, and the most comparable financial measure calculated and presented in accordance with GAAP, is presented under the heading "Reconciliation of Non-GAAP Financial Information to GAAP" immediately following the Consolidated Statements of Cash Flows included below.

#### **Historical Operating Metrics**

(in millions, except per download)	9/3	30/12	12	/31/12	3	/31/13	6	/30/13	 9/30/13	12	2/31/13	3/	31/14	6	/30/14	9/	30/14
Number of paid downloads		18.7		21.4		22.4		24.3	25.4		28.0		29.7		31.5		31.2
Revenue per download (1)	\$	2.26	\$	2.30	\$	2.28	\$	2.33	\$ 2.35	\$	2.43	\$	2.45	\$	2.52	\$	2.65
Images in collection (end of																	
period)		21.7		23.3		25.1		27.3	29.7		32.2		35.4		38.8		42.7

(1) Revenue per download metric excludes the impact of revenue not associated with content downloads.

#### **Non-Cash Equity-Based Compensation**

Included in the accompanying financial results are expenses related to non-cash equity-based compensation, as follows (in thousands):

	Three Mor Septen				ths Ended ıber 30,		
	2014 2013				2014	2013	
Cost of revenue	\$ 336	\$	126	\$	953	\$	291
Sales and marketing	819		358		2,689		865
Product development	1,805		406		4,529		990
General and administrative	3,374		962		7,557		2,276
Total	\$ 6,334	\$	1,852	\$	15,728	\$	4,422

#### Amortization of Intangible Assets and Depreciation of Property and Equipment

Included in the accompanying financial results are expenses related to the amortization of intangible assets, as follows (in thousands):

		September 30,				September 30,					
	201	2014 2013				2014	2013				
Cost of revenue	\$	29	\$	8	\$	70	\$	23			
General and administrative		138		49		314		146			
Total	\$	167	\$	57	\$	384	\$	169			

Included in the accompanying financial results are expenses related to the depreciation of property and equipment, as follows (in thousands):

	Three Mor Septen	ıths End ıber 30,	ed	Nine Months Ended September 30,						
	 2014		2013		2014		2013			
Cost of revenue	\$ 1,135	\$	623	\$	3,138	\$	1,576			
General and administrative	823		333		2,235		993			
Total	\$ 1,958	\$	956	\$	5,373	\$	2,569			

#### **About Shutterstock**

Shutterstock, Inc. (NYSE: SSTK) is a leading global provider of high-quality licensed photographs, vectors, illustrations, video footage and music to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 60,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has available more than 44 million images and 2.1 million video clips.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Denver, London, Paris and San Francisco, Shutterstock has customers in more than 150 countries. The Company owns Bigstock, a value-oriented stock media agency; Offset, a high-end image collection; Skillfeed, an online marketplace for learning; and WebDAM, a leading provider of hosted digital asset management tools.

For more information, please visit http://www.shutterstock.com, and follow Shutterstock on Twitter and on Facebook.

#### **Safe Harbor Provision**

The statements contained in this press release that are not purely historical are forward looking statements within the meaning of Section 21E of the Securities and Exchange Act of 1934, including statements regarding the Company's expectations, predictions, beliefs, hopes, intentions or strategies regarding the future. Forward looking statements include statements regarding the Company's business strategy, timing of, and plans for, the introduction of new products and enhancements, future sales, market growth and direction, competition, market share, revenue growth, operating margins and profitability. All forward looking statements included in this document are based upon information available to the Company as of the date hereof. Actual events or results could differ materially from those contained in the Company's current projections or forward-looking statements. It is routine for internal projections and expectations to change as the quarter progresses, and therefore it should be clearly understood that the internal projections and beliefs upon which the Company bases its expectations may change prior to the end of the quarter. Although these expectations may change, the Company assumes no obligation to update any such forward looking statement, whether as a result of new information, future developments or otherwise. Factors that could cause or contribute to such differences include the Company's inability to continue to attract customers and contributors to its online marketplace for commercial digital imagery; a decrease in repeat customer purchases or in content contributed to our online marketplace; the Company's inability to successfully operate in a new and rapidly changing market and to evaluate its future prospects; competitive factors; the Company's inability to prevent the misuse of its imagery; assertions by third parties of infringement or other violations of intellectual property rights by the Company; the Company's inability to increase market awareness of the Company and its services; the Company's inability to effectively manage its growth; the Company's inability to increase the percentage of its revenues that come from larger companies; the Company's inability to continue expansion into international markets; various income tax and other tax liabilities; failure to respond to technological changes or upgrade the Company's website and technology systems; failure to adequately protect the Company's intellectual property; general economic conditions worldwide; and other factors and risks discussed under the heading "Risk Factors" in the Company's latest Annual Report on Form 10K filed on February 28, 2014, and other reports filed by the Company from time to time with the

Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995.

## Shutterstock, Inc. Consolidated Balance Sheets (In thousands, except par value amount)

(unaudited)

	Septer	mber 30, 2014	Dece	mber 31, 2013
ASSETS				
Current assets:				
Cash and cash equivalents	\$	210,760	\$	155,355
Short-term investments		49,720		54,429
Credit card receivables		3,758		2,083
Accounts receivable, net		12,938		6,081
Prepaid expenses and other current assets		14,462		19,809
Deferred tax assets, net		4,951		5,431
Total current assets		296,589		243,188

Property and equipment, net	26,422	20,256
Intangibles assets, net	4,710	853
Goodwill	10,186	1,423
Deferred tax assets, net	16,193	10,720
Other assets	1,903	2,048
Total assets	\$ 356,003	\$ 278,488

## LIABILITIES AND STOCKHOLDERS' EQUITY

Current liabilities:		
Accounts payable	\$ 5,686	\$ 4,164
Accrued expenses	22,394	23,638
Contributor royalties payable	12,239	9,180
Deferred revenue	71,850	52,100
Other liabilities	1,901	2,846
Total current liabilities	114,070	 91,928
Other non-current liabilities	11,700	3,961
Total liabilities	125,770	 95,889

Commitment and contingencies		
Stockholders' equity:		
Common stock, \$0.01 par value; 200,000 shares authorized; 35,430 and 35,071 shares outstanding		
as of September 30, 2014 and December 31, 2013, respectively	354	351
Additional paid-in capital	160,099	127,443
Accumulated comprehensive (loss) income	(72)	9
Retained earnings	69,852	54,796
Total stockholders' equity	 230,233	182,599
Total liabilities and stockholders' equity	\$ 356,003	\$ 278,488

## Shutterstock, Inc. Consolidated Statements of Operations

## (In thousands, except for share and per share data)

(unaudited)

	Three Mo Septen	nths En 1ber 30,	ded		Nine Mon Septem		
	 2014		2013		2014		2013
Revenue	\$ 83,730	\$	59,558	\$	236,745	\$	167,484
Operating expenses:							
Cost of revenue	33,260		22,936		94,419		64,525
Sales and marketing	21,122		14,947		60,890		40,240
Product development	9,870		5,685		26,922		15,300
General and administrative	10,588		6,076		28,095		16,590
Total operating expenses	74,840		49,644		210,326		136,655
Income from operations	8,890		9,914		26,419		30,829
Other (expense) income, net	(50)		20		(48)		29
Income before income taxes	8,840		9,934		26,371		30,858
Provision for income taxes	3,562		3,740		11,315		12,238
Net income	\$ 5,278	\$	6,194	\$	15,056	\$	18,620
Less:							
Undistributed earnings to participating stockholder	9		18		31		59
Net income available to common stockholders	\$ 5,269	\$	6,176	\$	15,025	\$	18,561
Net income per basic share available to common stockholders:							
Undistributed	\$ 0.15	\$	0.18	\$	0.43	\$	0.55
Basic	\$ 0.15	\$	0.18	\$	0.43	\$	0.55
Net income per diluted share available to common stockholders:							
Undistributed	\$ 0.15	\$	0.18	\$	0.42	\$	0.55
Diluted	\$ 0.15	\$	0.18	\$	0.42	\$	0.55
Weighted average shares outstanding:							
Basic	35,304,066		33,692,876		35,161,644		33,522,289
Diluted	 35,931,454		34,280,656	_	35,883,202	_	34,043,573

### (In thousands, except for share and per share information) (Unaudited)

#### Unaudited Supplemental Data

The following information is not a financial measure under generally accepted accounting principles (GAAP). In addition, it should not be construed as an alternative to any other measures of performance determined in accordance with GAAP, or as an indicator of our operating performance, liquidity or cash flows generated by operating, investing and financing activities as there may be significant factors or trends that it fails to address. We present this financial information because we believe that it is helpful to some investors as one measure of our operations. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions; accordingly, its use can make it difficult to compare our results with our results from other reporting periods and with the results of other companies.

		Three Mor Septem	nths En Iber 30,			nths Ended nber 30,		
		2014		2013	 2014		2013	
Net income	\$	5,278	\$	6,194	\$ 15,056	\$	18,620	
Add/(less):		,		,	,		,	
(a) Depreciation and amortization		2,125		1,013	5,757		2,738	
(b) Write-off of property and equipment		—		—	367			
(c) Non-cash equity based compensation		6,334		1,852	15,728		4,422	
(d) Other expense (income), net		50		(20)	48		(29)	
(e) Provision for income taxes	_	3,562		3,740	 11,315		12,238	
Adjusted EBITDA (1)	\$	17,349	\$	12,779	\$ 48,271	\$	37,989	
Adjusted EBITDA per diluted common share	\$	0.48	\$	0.37	\$ 1.35	\$	1.12	
Weighted average diluted shares		35,931,454		34,280,656	 35,883,202		34,043,573	

	Three Months Ended September 30,				Nine Months Ended September 30,			
	2014		2013		2014		2013	
Net income	\$	5,278	\$	6,194	\$	15,056	\$	18,620
(a) Non-cash equity based compensation		6,334		1,852		15,728		4,422
(b) Non-cash equity based compensation tax benefit		(2,142)		(697)		(5,255)		(1,754)
Non-GAAP net income	\$	9,470	\$	7,349	\$	25,529	\$	21,288
Non-GAAP net income per diluted common share	\$	0.26	\$	0.21	\$	0.71	\$	0.63

35,931,454

34,280,656

35,883,202

34,043,573

Weighted average diluted shares

	Three Months Ended September 30,				Nine Months Ended September 30,			
		2014		2013		2014		2013
Net cash provided by operating activities	\$	22,712	\$	14,647	\$	59,499	\$	32,461
Other (expense) income, net		(50)		20		(48)		29
Capital expenditures and content acquisition		(1,885)		(1,802)		(16,665)		(4,788)
Free cash flow	\$	20,877	\$	12,825	\$	42,882	\$	27,644
							-	
Adjusted EBITDA	\$	17,349	\$	12,779	\$	48,271	\$	37,989
Add/(less):								
(a) Changes in operating assets and liabilities		11,723		(10,693)		36,200		(5,853)
(b) Provision for income taxes		(3,562)		(3,740)		(11,315)		(12,238)
(c) Deferred income taxes		(1,707)		18,213		(4,181)		15,086
(d) Excess tax benefit from exercise of stock options		(1,503)		(2,217)		(10,224)		(3,226)
(e) Provision for doubtful accounts/chargeback/sales refund reserves		392		285		686		549
(f) Other (expense) income, net		(50)		20		(48)		29
(g) Amortization of financing fees		_				_		125
(h) Change in fair value of contingent consideration		70				110		
Net cash provided by operating activities	\$	22,712	\$	14,647	\$	59,499	\$	32,461

(1) Earnings/(loss) before interest income/(expense), income taxes, depreciation, amortization, disposals, non-cash equity based compensation and other non-cash charges.

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