# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

## CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 7, 2013

# Shutterstock, Inc.

(Exact name of registrant as specified in its charter)

**Delaware** (State or other jurisdiction of incorporation) **001-35669** (Commission File Number) **80-0812659** (IRS Employer Identification No.)

60 Broad Street, 30th Floor New York, NY 10004

(Address of principal executive offices, including zip code)

(646) 419-4452

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### Item 2.02 Results of Operations and Financial Condition

On August 7, 2013, Shutterstock, Inc. issued a press release announcing its financial results for the fiscal quarter ended June 30, 2013. A copy of the press release is furnished as Exhibit 99.1 to this current report and is incorporated herein by reference.

The information furnished on this Form 8-K, including Exhibit 99.1 attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

### Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

Exhibit No.

Exhibit Description

99.1

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: August 7, 2013

# SHUTTERSTOCK, INC.

By: /s/ Timothy E. Bixby Timothy E. Bixby Chief Financial Officer

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## EXHIBIT INDEX

Exhibit No.	Exhibit Description
99.1	Press Release dated August 7, 2013
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#### Shutterstock Reports Second Quarter 2013 Financial Results

- Quarterly revenue increases 40% from prior year period to \$56.8 million
- Adjusted EBITDA increases 61% to \$13.4 million
- · Quarterly image downloads increase 33% to 24.3 million
- Revenue per download increases 5% to \$2.33
- · Collection currently exceeds 29 million images and video clips
- Language offerings grow to 20 with addition of Thai and Korean

NEW YORK, NY — August 7, 2013 — Shutterstock, Inc. (NYSE: SSTK), a leading global provider of commercial digital imagery, today announced financial results for the second quarter ended June 30, 2013.

"We delivered strong results in the second quarter, with 40% revenue growth driven by both new customer additions and expanding usage," said Founder and CEO Jon Oringer. "We also made good progress solidifying our global footprint, adding both Thai and Korean to our 18 existing language offerings."

#### **Operating Metrics**

		Three Months E	ne 30,	Six Months Ended June 30,				
		2013 2012				2013		2012
	(in	millions, except rev	enue pe	r download)	(in millions, except revenue per download)			
Number of paid downloads		24.3		18.3		46.7		35.9
Revenue per download	\$	2.33	\$	2.22	\$	2.31	\$	2.18
Images in collection (end of period)		27.3		20.2		27.3		20.2

#### Revenue

Revenue for the second quarter was \$56.8 million, a 40% increase from the second quarter of 2012.

#### Net Income

Net income for the second quarter of 2013 increased 13% to \$6.9 million as compared to \$6.1 million in the second quarter of 2012. Net income in the second quarter of 2012 was not subject to federal and state income tax, as the Company was operating as a limited liability company prior to its reorganization to a Delaware corporation in October 2012, while the current quarter's net income is taxed at the federal and state income tax levels.

Net income available to common stockholders/members for the second quarter of 2013 was \$6.8 million or \$0.20 per share on a fully diluted basis as compared to \$4.6 million or \$0.22 per share on a fully diluted basis in the second quarter of 2012.

Non-GAAP net income for the second quarter of 2013 was \$7.8 million or \$0.23 per share on a fully diluted basis as compared to \$7.5 million or \$0.27 per share on a fully diluted basis in the second quarter of 2012. Non-GAAP net income excludes the after tax impact of non-cash equity-based compensation expense.

#### **Adjusted EBITDA**

Adjusted EBITDA for the second quarter of 2013 was \$13.4 million, a 61% increase as compared to \$8.3 million in the second quarter of 2012.

#### Cash

The Company's cash balance was \$112.8 million as of June 30, 2013 as compared to \$102.1 million as of December 31, 2012. The Company had no bank debt as of June 30, 2013. The Company generated \$4.0 million of cash from operations in the second quarter of 2013.

Also during the second quarter, the Company incurred planned capital expenditures related primarily to the purchase of computer servers and networking equipment, and to a lesser extent leasehold improvements, resulting in a cash outlay of approximately \$1.9 million. Cash outlays in this category for the second quarter of 2012 totaled \$1.4 million.

Free cash flow for the second quarter of 2013 was \$2.1 million as compared to \$7.7 million in the second quarter of 2012. The decrease in free cash flow was caused primarily by the income tax impacts of the Company's reorganization to a Delaware corporation in October 2012.

#### **Financial Outlook**

The Company's current financial and operating expectations for the third quarter of 2013 and full year 2013 are as follows:

#### Third Quarter 2013

- Revenue of \$56 \$57 million
- · Adjusted EBITDA of \$11.0 \$12.0 million
- Non-cash equity-based compensation expense of approximately \$2 million
- · An effective tax rate of approximately 40%

#### Full Year 2013

- We are increasing our expectations for revenue to \$227 \$229 million
- We are increasing our expectations for adjusted EBITDA to \$48 \$50 million

- · Non-cash equity-based compensation expense of approximately \$8 million
- An effective tax rate of approximately 40%
- · Capital expenditures related to network servers and technology of approximately \$5 million
- · Capital expenditures for non-recurring leasehold improvements related to headquarters office relocation of approximately \$10 million

#### **Earnings Teleconference Information**

The Company will discuss its second quarter 2013 financial results during a teleconference today, August 7, 2013, at 5:00 PM ET. The conference call can be accessed at (866) 515-2911 or (617) 399-5125 (outside the US), conference ID# 814 376 47. The call will also be broadcast simultaneously at http://investor.shutterstock.com.

Following completion of the call, a recorded replay of the webcast will be available on Shutterstock's website. To listen to the telephone replay, call toll-free (888) 286-8010 or (617) 801-6888 (outside the US), conference ID# 409 267 26. The telephone replay will be available from 7:00 PM ET August 7 through August 21, 2013. Additional investor information can be accessed at http://shutterstock.com.

#### **Non-GAAP Financial Measures**

Shutterstock considers adjusted EBITDA, non-GAAP net income, and free cash flow to be important financial indicators of the Company's operational strength and the performance of its business. Shutterstock defines adjusted EBITDA as net income adjusted for interest income/(expense), income taxes, depreciation, amortization and non-cash equity-based compensation; non-GAAP net income as net income excluding the after tax impact of

non-cash equity-based compensation; and free cash flow as cash provided by (used in) operating activities adjusted for capital expenditures and interest income/(expense). These figures are non-GAAP financial measures and should be considered in addition to results prepared in accordance with generally accepted accounting principles (GAAP), and should not be considered as a substitute for, or superior to, GAAP results. In addition, adjusted EBITDA, non-GAAP net income, and free cash flow should not be construed as indicators of our operating performance, liquidity or cash flows generated by operating, investing and financing activities, as there may be significant factors or trends that they fail to address. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions; accordingly, its use can make it difficult to compare our current results with our results from other reporting periods and with the results of other companies.

A reconciliation of the differences between adjusted EBITDA, non-GAAP net income, and free cash flow, and the most comparable financial measure calculated and presented in accordance with GAAP, is presented under the heading "Reconciliation of Non-GAAP Financial Information to GAAP" immediately following the Consolidated Statements of Cash Flows included below.

#### **Historical Operating Metrics**

	6/	30/11	9/	30/11	12	/31/11	3	/31/12	6	/30/12	9/	30/12	12	2/31/12	3/31/1	3 (1)	6/	/30/13
						(in mi	llions	s, except r	evenu	ie per dow	nload	l)						
Number of paid downloads		14.4		14.8		16.2		17.6		18.3		18.7		21.4		22.4		24.3
Revenue per download	\$	2.01	\$	2.10	\$	2.14	\$	2.13	\$	2.22	\$	2.26	\$	2.30	\$	2.28	\$	2.33
Images in collections (end of period)		15.3		16.2		17.4		18.8		20.2		21.7		23.3		25.1		27.3

(1) During the second quarter of fiscal year 2013, the Company identified an understatement of the number of paid downloads in the first quarter of 2013 by 0.1 million. As a result, the Company has updated the revenue per download for the first quarter of fiscal year 2013 from \$2.29 to \$2.28. This did not impact the consolidated financial statements for the first quarter of 2013.

#### Non-Cash Equity-Based Compensation

Included in the accompanying financial results are expenses related to non-cash equity-based compensation, as follows (in thousands):

	Three Months	June 30,		une 30,			
	2013		2012		2013		2012
Cost of revenue	\$ 110	\$	_	\$	165	\$	_
Sales and marketing	304		_		507		
Product development	329		—		584		
General and administrative	811		1,493		1,314		2,157
Total	\$ 1,554	\$	1,493	\$	2,570	\$	2,157

#### Amortization of Intangible Assets and Depreciation

Included in the accompanying financial results are expenses related to the amortization of intangible assets, as follows (in thousands):

	Three Months	June 30,	Six Months Ended June 30,					
	 2013		2012		2013		2012	
Cost of revenue	\$ 7	\$	8	\$	15	\$	15	
General and administrative	48		56		97		109	
Total	\$ 55	\$	64	\$	112	\$	124	

Included in the accompanying financial results are expenses related to depreciation, as follows (in thousands):

	2013		2012	2013	2012
Cost of revenue	\$	542	\$ 338	\$ 952	\$ 583
General and administrative		348	230	661	453
Total	\$	890	\$ 568	\$ 1,613	\$ 1,036

#### **About Shutterstock**

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world. Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 25 million images and video clips currently available, the Company recently surpassed 300 million image downloads. Shutterstock also owns Bigstock, a value-oriented stock media agency; Offset, a high-end image collection; and Skillfeed, an online marketplace for learning. Shutterstock is headquartered in New York City.

For more information, please visit http://www.shutterstock.com, and follow Shutterstock on Twitter and Facebook.

#### **Safe Harbor Provision**

The statements contained in this press release that are not purely historical are forward looking statements within the meaning of Section 21E of the Securities and Exchange Act of 1934, including statements regarding the Company's expectations, predictions, beliefs, hopes, intentions or strategies regarding the future. Forward looking statements include statements regarding the Company's business strategy, timing of, and plans for, the introduction of new products and enhancements, future sales, market growth and direction, competition, market share, revenue growth, operating margins and profitability. All forward looking statements included in this document are based upon information available to the Company as of the date hereof. Actual events or results could differ materially from those contained in the Company's current projections or forward-looking statements. It is routine for internal projections and expectations to change as the quarter progresses, and therefore it should be clearly understood that the internal projections and beliefs upon which the Company bases its expectations may change prior to the end of the quarter. Although these expectations may change, the Company assumes no obligation to update any such forward looking statement, whether as a result of new information, future developments or otherwise. Factors that could cause or contribute to such differences include the Company's inability to continue to attract customers and contributors to its online marketplace for commercial digital imagery; a decrease in repeat customer purchases or in content contributed to our online marketplace; the Company's inability to successfully operate in a new and rapidly changing market and to evaluate its future prospects; competitive factors; the Company's inability to prevent the misuse of its imagery; assertions by third parties of infringement or other violations of intellectual property rights by the Company; the Company's inability to increase market awareness of the Company and its services; the Company's inability to effectively manage its growth; the Company's inability to increase the percentage of its revenues that come from larger companies; the Company's inability to continue expansion into international markets; various income tax and other tax liabilities; failure to respond to technological changes or upgrade the Company's website and technology systems; failure to adequately protect the Company's intellectual property; general economic conditions worldwide; and other factors and risks detailed in reports and documents we file from time to time with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995.

#### Shutterstock, Inc. Consolidated Balance Sheets (In thousands, except per share data) (unaudited)

	June 30, 2013	December 31, 2012
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 112,803	\$ 102,096
Credit card receivables	2,442	1,373
Accounts receivable, net	4,435	1,738
Prepaid expenses and other current assets	6,598	2,008
Deferred tax assets, net	22,340	18,760
Total current assets	148,618	125,975
Property and equipment, net	6,778	5,255
Intangibles assets, net	928	1,040
Goodwill	1,423	1,423
Deferred tax assets, net	12,786	13,239
Restricted cash	2,015	182
Total assets	\$ 172,548	\$ 147,114
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	\$ 3,213	\$ 2,606
Accrued expenses	16,857	15,606
Contributor royalties payable	8,142	6,984
Deferred revenue	46,736	37,934
Term loan facility	_	6,000
Other liabilities	158	161
Total current liabilities	75,106	69,291
Other non-current liabilities	1,840	889
Total liabilities	76,946	70,180

Commitment and contingencies

Stockholders' equity:		
Common stock, \$0.01 par value; 200,000 shares authorized; 33,692 and 33,513 shares outstanding as of		
June 30, 2013 and December 31, 2012, respectively	337	335
Additional paid-in capital	54,520	48,282
Retained earnings	40,745	28,317
Total stockholders' equity	95,602	76,934
Total liabilities and stockholders' equity	\$ 172,548	\$ 147,114

#### Shutterstock, Inc. Consolidated Statements of Operations (In thousands, except for share and per share data) (unaudited)

	Three Moi Jun	nths End e 30,	led	Six Months Ended June 30,			
	 2013		2012		2013		2012
Revenue	\$ 56,809	\$	40,625	\$	107,926	\$	78,199
Operating expenses:							
Cost of revenue	21,768		15,436		41,589		29,825
Sales and marketing	13,314		11,093		25,292		23,333
Product development	5,060		3,441		9,615		6,860
General and administrative	5,734		4,444		10,514		8,177
Total operating expenses	45,876		34,414		87,010		68,195
Income from operations	10,933		6,211		20,916		10,004
Other income, net	20		2		8		5
Income before provision for income taxes	10,953		6,213		20,924		10,009
Provision for income taxes	4,090		141		8,496		227
Net income	\$ 6,863	\$	6,072	\$	12,428	\$	9,782
Less:	-,		- / -	•	, -		-, -
Preferred interest distributed			1,688				3,788
Undistributed earnings (loss) to participating			,				-,
stockholder/members	22		(170)		41		(1,342
Net income available to common stockholders/members	\$ 6,841	\$	4,554	\$	12,387	\$	7,336
Net income (loss) per basic share available to common stockholders/members:							
Distributed	\$ 	\$	0.24	\$		\$	0.54
Undistributed	 0.20		(0.02)		0.37		(0.19
Basic	\$ 0.20	\$	0.22	\$	0.37	\$	0.35
Net income (loss) per diluted share available to common stockholders/members:							
Distributed	\$ 	\$	0.24	\$	_	\$	0.54
Undistributed	0.20		(0.02)		0.37		(0.19
Diluted	\$ 0.20	\$	0.22	\$	0.37	\$	0.35
Weighted average shares outstanding:							
Basic	33,471,679		20,849,242		33,435,439		20,849,242
Diluted	 34,040,934		20,849,242		33,903,898		20,849,242

#### Shutterstock, Inc. Reconciliation of Non-GAAP Financial Information to GAAP (In thousands, except for share and per share information) (unaudited)

## Unaudited Supplemental Data

The following information is not a financial measure under generally accepted accounting principles (GAAP). In addition, it should not be construed as an alternative to any other measures of performance determined in accordance with GAAP, or as an indicator of our operating performance, liquidity or cash flows generated by operating, investing and financing activities as there may be significant factors or trends that it fails to address. We present this financial information because we believe that it is helpful to some investors as one measure of our operations. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions; accordingly, its use can make it difficult to compare our results with our results from other reporting periods and with the results of other companies.

Three Mont June		Six Month June	
2013	2012	2013	2012

Net income	\$ 6,863	\$ 6,072	\$ 12,428	\$ 9,782
Add/(less):				
(a) Depreciation and amortization	945	632	1,725	1,160
(b) Non-cash equity-based compensation	1,554	1,493	2,570	2,157
(c) Interest expense/(income), net	(20)	(2)	(8)	(5)
(d) Provision for income taxes	4,090	141	8,496	227
Adjusted EBITDA (1)	\$ 13,432	\$ 8,336	\$ 25,211	\$ 13,321
Adjusted EBITDA per basic common share	\$ 0.40	\$ 0.40	\$ 0.75	\$ 0.64
Adjusted EBITDA per diluted common share (2)	\$ 0.39	\$ 0.29	\$ 0.74	\$ 0.47

Weighted average basic shares	33,471,679	20,849,242	33,435,439	20,849,242
Weighted average diluted shares (2)	34,040,934	28,338,280	33,903,898	28,338,280

	Three Months Ended June 30,			Six Months Ended June 30,			
	 2013	_	2012		2013		2012
Net income	\$ 6,863	\$	6,072	\$	12,428	\$	9,782
(a) Non-cash equity-based compensation	1,554		1,493		2,570		2,157
(b) Non-cash equity-based compensation tax benefit	(580)		(29)		(1,044)		(41)
Non-GAAP net income	\$ 7,837	\$	7,536	\$	13,954	\$	11,898
Non-GAAP net income per basic common share	\$ 0.23	\$	0.36	\$	0.42	\$	0.57
Non-GAAP net income per diluted common share (2)	\$ 0.23	\$	0.27	\$	0.41	\$	0.42
Weighted average basic shares	 33,471,679		20,849,242		33,435,439		20,849,242
Weighted average diluted shares (2)	 34,040,934		28,338,280		33,903,898		28,338,280

	 Three Months Ended June 30,			Six Months Ended June 30,			
	 2013		2012		2013		2012
Net cash provided by operating activities	\$ 4,024	\$	9,107	\$	17,814	\$	18,922
Interest (expense)/income, net	20		2		8		5
Capital expenditures	(1,859)		(1,358)		(2,986)		(2,671)
Free cash flow	\$ 2,145	\$	7,747	\$	14,820	\$	16,246
Adjusted EBITDA	\$ 13,432	\$	8,336	\$	25,211	\$	13,321
Add/(less):							
(a) Changes in operating assets and liabilities	(3,054)		968		4,838		5,928
(b) Provision for income taxes	(4,090)		(141)		(8,496)		(227)
(c) Deferred income taxes	(1,435)		(58)		(3,127)		(155)
(d) Excess tax benefit from exercise of stock options	(1,009)		—		(1,009)		
(e) Provision for doubtful accounts/chargeback reserve	160				264		50
(f) Interest (expense)/income, net	20		2		8		5
(g) Amortization of financing fees	—		—		125		_
Net cash provided by operating activities	\$ 4,024	\$	9,107	\$	17,814	\$	18,922

(1) Earnings/(loss) before interest income/(expense), income taxes, depreciation, amortization, non-cash equity-based compensation and other non-cash charges.

(2) The weighted average diluted shares for the three and six months ended June 30, 2012 give effect to our reorganization from a New York limited company to a Delaware corporation and includes incremental shares for profit interest awards and preferred shares that are excluded from the weighted average shares.

# Media Contacts

Public Relations	Investor Relations
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