Shutterstock Launches iPad App

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Shutterstock for iPad Provides an Extraordinary Way for Creative and Design Professionals to Browse Millions of Stock Images, Find Inspiration and Share with Others

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Shutterstock Images LLC, a leading global provider of high-quality <u>stock footage</u>, <u>stock photography</u>, vectors and illustrations to creative professionals around the world, today released its groundbreaking **Shutterstock for iPad** app, available for free download now in the Apple App Store (to access Shutterstock for iPad App via the App Store, click <u>here</u>.)

Shutterstock for iPad serves as a companion to Shutterstock.com, providing a unique mosaic search experience and access to a library of more than 16 million stock photos, vectors and illustrations.Browsing for images should be the most enjoyable thing creative professionals do all day. Every design decision we made with Shutterstock for iPad uses a simple rule: make the content the interface so users can quickly experience more images in a very tactile way. The App's controls fade into the background, leaving just the user, the imagery and their own creative inspiration, "said Wyatt Jenkins, VP of Product, Shutterstock.

Users of Shutterstock for iPad app can:

- Browse smoothly through the Shutterstock image library with the swipe of a finger
- View high-resolution preview images the most vivid of any imaging app
- See unique content curated by Shutterstock editors
- Browse by category to see new and popular Shutterstock images
- Create, organize, and share lightboxes of images via email, Facebook and Twitter

Shutterstock for iPad's unique Mosaic View instantly interlocks images of different sizes and aspect ratios. Users see a seamless flow of pictures, making it easy and enjoyable to flip through thousands of beautiful, vivid images.

Shutterstock for iPad is already drawing rave reviews from the creative, digital and design communities, particularly for how sophisticated the images appear on the app, and how efficiently the app allows designers to share these images with clients. Len Small, Art Director, *Tablet* Magazine, commented, "Shutterstock's iPad app will be fantastic for the busy art director to help get the right photo during a meeting, in transit, or even at lunch. I'm glad there's an app for this!"

Sam Eckerlsey, Partner, Rogers Eckerlsey Design, added, "The interface is extremely quick and the images are much more elegantly displayed on the iPad. I would use this as a presentation tool to show images to the client in a meeting."

Said Thilo Semmelbauer, President, Shutterstock, "Technology has accelerated creativity, and with Shutterstock for iPad, our customers now have an even faster way to access the images they need, when and where they need them.

About Shutterstock

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 19 million images currently available, the company recently celebrated its 200-millionth image download.

Headquartered in New York City, Shutterstock also owns Bigstock, a value-oriented stock agency that offers both credit and simple Pay As You Go purchase options.

For more information, please visit <u>http://www.shutterstock.com</u>, and follow Shutterstock on <u>Twitter</u> or on <u>Facebook</u>.