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Subject Company: Getty Images Holdings, Inc. Commission File No.: 001-41453

# Getty Images + Shutterstock Merge to Create a Premier Visual Content Company

Merge to Create a Premier Visual Content Company

January 2025

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In all cases, interested parties should conduct their own investigation and analysis of the Company and the information contained in this Presentation.

#### rmation about the Acquisition and Where to Find It

Additional Information about the Acquisition and Where to Find It Inconnection with the proposed transaction, the Company intends to file with or furnish to the Securities and Exchange Commission (the "SEC") a registration statement on Form 5-4 that will include an information statement of the Company and Shutterstock and that also will constitute a prospectus with respect to shares of the Company's common stock to be issued in the transaction (the "joint proxy and information statement/prospectus"). Each of the Company and Shutterstock may also lie with or furnish to the SEC other relevant documents regarding the proposed transaction. This presentation is not a substitute for the joint proxy and information statement/prospectus or any other documents the Company or Shutterstock may file with or furnish to the SEC. The definitive joint proxy and information statement/prospectus (if and when available) will be mailed to stockholders of the Company and Shutterstock. INVESTORS AND SECURITY HOLDERS ARE URGED TO READ THE JOINT PROXY AND INFORMATION STATEMENT/PROSPECTUS AND ANY OTHER RELEVANT DOCUMENTS THAT ARE OR WILL BE FILED WITH OR FURNISHED TO THE SEC, AS WELL AS ANY AMENDMENTS OR SUPPLEMENTS TO THESE DOCUMENTS TO THESE DOCUMENTS. CAREFULLY BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION AND IT THE PROSPECTUS AND INTEREST INVESTORS AND RELATED MATTERS. Investors and security holders will be able to obtain free copies of the joint proxy and information statement/prospectus (if and when available) and other documents containing important information about the Company, Shutterstock and the proposed transaction, once such documents are filed with or furnished to the SEC by the Company will be available free of charge on Shutterstock website at investorShutterstock.com.

Participants In The Solicitation
The Company, Shutterstock and certain of their respective directors and executive officers may be deemed to be participants in the solicitation of proxies in respect of the proposed transaction. Information about the directors and executive officers of the Company, including a description of their direct or indirect interests, by security holdings or other wise, is set forth in the Company's proxy statement for its 2024 annual meeting of stockholders, which was filed with or furnished to the SEC on April 24, 2024. Information about the directors and executive officers of Shutterstock, including a description of their direct or indirect interests, by security holdings or otherwise, is set forth in Shutterstock's proxy, statement for its 2024 annual meeting of stockholders, which was filed with the SEC on April 26, 2024. Other information regarding the participants in the proxy solicitations and a description of their direct and indirect interests, by security holdings or otherwise, will be contained in the joint proxy and information statement/prospectus and other relevant materials to be filed with or furnished to the SEC regarding the proposed transaction. You may obtain free copies of these documents using the sources indicated above

No Offer or Solicitation
This communication is not intended to and shall not constitute an offer to buy or sell or the solicitation of an offer to buy or sell any securities, or a solicitation of any vote or approval, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offer of securities shall be made, except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended.

#### Forward Looking Statements

Certain statements included in this Presentation, and any related oral statements, that are nothistorical facts are forward-looking statements for purposes of the safe harbor provisions under the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of the words such as "believe," "may," "will," estimate, "continue," "anticipate," "intend," "expect," "should," "would," "plan," "project," "forecast," "predict," "potential," "seem," "seek," "future," "outlook," "opportunity," 'upicide," "target' or similar expressions that predict or indicate future events or that are not statements of historical matters. These forward-looking statements include, but are not limited to, statements are presented as a statements are based on various assumptions, whether or not identified in this presentation, and not be current expectations of the Company's management and are not predictions of actual performance. These forward-looking statements are provided for illustrative purposes only and are not intended to serve as, and must notbe relied on by any investor as, a guarantee an assurance, a prediction or a definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and will differ from assumptions. Many actual events and circumstances are beyond the company.

There forward-looking statements are subject to a number of ricks and uncertainties, including obtaining applicable regulatory and stockholder approvals, satisfying other closing conditions to the proposed transaction, the expected tax treatment of the transaction, the expected defining of the transaction, she expected benefits, cost savings, accretion, synergies and/or stockholder approvals in a timely manner or otherwise, failure to obtain applicable regulatory or stockholder approvals in a timely manner or otherwise, failure to obtain applicable regulatory or stockholder approvals in a timely manner or otherwise, failure to obtain applicable regulatory or stockholder approvals in a timely manner or otherwise, failure to obtain applicable regulatory or stockholder approvals in a timely manner or otherwise, failure to obtain applicable regulatory or stockholder approvals in a timely manner or otherwise, failure to obtain applicable regulatory or stockholder approvals in a timely manner or otherwise, failure to obtain applicable regulatory or stockholder approvals in a timely manner or otherwise, failure to obtain applicable regulatory or stockholder approvals in a timely applicable applicable or otherwise and the proposed transaction in the proposed transaction or the proposed transaction or the proposed transaction or otherwise and the proposed transaction applicable or otherwise and the proposed transaction applicable or otherwise and the proposed transaction applicable or otherwise and the proposed transaction and for applicable app

These and other factors that could cause actual results to differ from those implied by the forward-looking statements in this presentation are more fully described under the heading "Item 1.A. Risk Factors" in our most recently filed Annual Report on Form 10-K and in our other filings with the SEC. The risks described under the heading "Item 1.A. Risk Factors" in our most recently filed Annual Report on Form 10-K are not exhaustive. New risk factors emerge from time to time and it is not possible to predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the extent to which any factor or combination of factors may cause actual results to differ materially from those contained in any forward-looking statements. All forward-looking statements. All forward-looking statements. We undertake no obligations to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

In addition, the statements of belief and similar statements reflect our beliefs and opinions on the relevant subject. These statements are based upon information available to us, as applicable, as of the date of this presentation, and while we believe such information forms a reasonable basis for such statements, such information may be limited or incomplete, and statements should not be read to indicate that we have conducted an exhaustive inquiry into, or review of, all potentially available relevant information. These statements are inherently uncertain and you are cautioned not to unduly rely upon these statements.

#### **Non-GAAP Financial Measures**

Incorder to assist investors in understanding the core operating results that our management uses to evaluate the business and for financial planning, we present the following non-GAAP measures for each of Getty Images and Shutterstock. (2) Adjusted EBITDA Margin, and (3) Adjusted EBITDA less Capex. Getty Images defines Adjusted EBITDA as net income (loss) before depreciation and amortization, loss on litigation, net of recovery, other operating expense (income), net; interest expense, fair value adjustments, foreign exchange and other non-operating (income) expense, income tax expense, and equity-based compensation expense, net of capitalization. Shutterstock defines Adjusted EBITDA as net income adjusted for depreciation and amortization, non-cash equity-based compensation expense, non-recurring impairment of lease and related assets, foreign currency transaction gains and losses, severance costs associated with strategic workforce optimizations, expenses related to long-term incertives and contingent configent contingent configence to acquisitions, interest income and expense, income taxes, and disposals of property and equipment. Getty Images and Shutterstock both define Adjusted EBITDA less capex as Adjusted EBITDA before capex and Adjusted EBITDA margin as the remainder of Adjusted EBITDA divided by revenue. The presentation of this financial information is not intended to be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with U.S. GAAP

The Company believes that these measures are relevant and provide useful information widely used by analysts, investors and other interested parties in our industry to provide a baseline for evaluating and comparing our operating performance, and in the case of Adjusted EBITDA less Capex, our liquidity results. We also evaluate our revenue on an as reported (U.S. GAAP) and currency neutral basis. We believe presenting currency neutral information regarding our comparable results, consistent with how we evaluate our performance internally. The Company provides non-GAAP financial measures that it believes will be achieved, however it cannot accurately predictall of the components of the adjusted calculations and the U.S. GAAP measures may be materially different than the non-GAAP measures.

#### **Use of Projections**

Any projected financial information constitutes forward-looking information and is for illustrative purposes only and should not be relied upon as necessarily being indicative of future results. The assumptions and estimates underlying any financial forecast information are inherently uncertain and are subject to a wide variety of significant business, economic, competitive and other risks and uncertainties that could cause actual results to differ materially from those contained in the prospective financial information in contained in this Presentation, see "Forward Looking Statements" section above. Actual results may differ materially from the results contemplated by any financial forecast information contained in this Presentation, and the inclusion of any such information in this Presentation should not be regarded as a representation by any per not that the results reflected in such forecasts will be actived. The Company's independent auditors have not audited, reviewed, compiled or performed any procedures with respect to any projections for the purpose of their inclusion in this Presentation, and accordingly, neither of them expressed an opinion or provided any other form of assurance with respect thereto for the purpose of this Presentation. ANY PROJECTIONS CONTAINED HEREIN ARE FOR DISCUSSION PURPOSES ONLY, AND IN NO EVENT SHALL ANY INFORMATION INCLUDED HEREIN BE DEEMEDTO CONSTITUTE (I) A RE-DELIVERY OR RESTATEMENT OR, OR OTHERWISE RELATE IN ANY WAY TO, ANY BUDGET REQUIRED BY THE CREDIT AGREEMENT; OR (II) A STATEMENT OR ADMISSION BY THE COMPANY THAT ITHAS NOT COMPLIED, OR WILL NOT BE ABLE TO COMPLY, WITH ANY PROVISION OF THE CREDIT AGREEMENT OR ANY OTHER LOAN DOCUMENT (AS DEFINED IN THE CREDIT AGREEMENT) AT ANY TIME

# **Call Participants**



Craig Peters Chief Executive Officer



Jennifer Leyden Chief Financial Officer



Paul Hennessy Chief Executive Officer



Rik Powell Chief Financial Officer

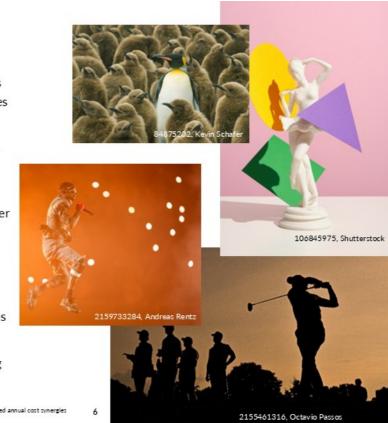
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# **Transaction Highlights**

- Transformational merger of equals creates a premier visual content company well-positioned to meet the evolving needs of customers across creative, media, and advertising industries
- Combined company delivers a comprehensive offering to address diverse customer needs, greater capacity to invest in innovative content creation, expanded event coverage, and customer facing technologies and capabilities
- Immediate deleveraging with robust cash generation to further strengthen an already durable financial profile driving accelerated debt reduction and shareholder value creation
- Significant synergies of ~\$175¹ million in annual cost savings projected by year three with approximately two-thirds expected to be achieved within twelve to twenty-four months of close
- Expected to be accretive to earnings and cash flow beginning in year 2

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1 Represents the mid-point of \$150 million to \$200 million in estimated annual cost synergies



# **Transaction Summary**

#### Transaction Structure

- Shutterstock shareholders at close <sup>12</sup> can elect to receive either 1) \$28.84870 of cash per Shutterstock share, 2) 13.67237 Getty Images shares per Shutterstock share, or 3) mixed consideration of 9.17 new Getty Images shares plus \$9.50 cash for each Shutterstock share ("the mixed consideration")
- Shutterstock shareholder elections at close are subject to proration to ensure that the aggregate consideration payable by Getty Images consist of \$9.50 in
  cash per Shutterstock share as of immediately before close and 9.17 shares of Getty Images stock per Shutterstock share as of immediately before close
- Based on the common shares outstanding as of the signing date, the aggregate consideration<sup>3</sup> payable by Getty Images would consist of \$331 million in
  cash and 319.4 million shares of Getty Images stock. These figures do not include the impact of unvested Shutterstock equityholders as of the signing date
  and do not assume any vesting of currently-unvested Shutterstock equity holdings between signing and close
- Getty Images and Shutterstock shareholders will own 54.7% and 45.3% of the combined company, respectively
- The combined company to be named Getty Images Holdings, Inc., will trade under the NYSE ticker symbol "GETY"
- Pro-forma combined market capitalization of over \$2.2 billion and enterprise value of approximately \$3.7 billion based on January 6, 2025 closing prices

#### Governance & Leadership

- Mark Getty will serve as Chairman of the Board and Craig Peters will serve as CEO of the combined company
- Upon closing, the combined company's Board of Directors will be comprised of 11 members, consisting of the CEO, six directors from Getty Images, and four directors from Shutterstock, including Paul Hennessy

#### Financial Impact

- · Immediate deleveraging and greater cash flow generation
- Estimated annual cost synergies of between \$150 million and \$200 million expected to be achieved within the first three years, with approximately twothirds achievable within twelve to twenty-four months of close
- · Meaningfully increases public float improving capital markets positioning

# Timing, Approvals Required & Other items

- . Unanimously approved by Board of Directors of both companies
- Subject to Getty Images and Shutterstock stockholder approvals, regulatory approvals, and satisfaction of other customary closing conditions

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1) Shutterstock equityholders with unvested RSU and PSU grants at close will only be eligible to receive the mixed consideration noted above upon vesting with respect to such grants. Shutterstock option holders will have their options and strike prices adjusted by a ratio equal to the sum of (0,9.17 and (0,59.50 divided by the 10-day average closing stock price of Getty Images common stock for the period ending two (2) business days prior to the closing acquated on NYSE 2.) Equity the atment will take into account any employment contracts in place at the close of the transaction 3) Aggregate cash and share amounts are estimates and are subject to change between signing and close.

# **Strategic Benefits**

**Complementary Portfolios** 

Investment in Innovation & Growth

Expanded Opportunities for Content Creators

Creates a broader set of visual content products across still imagery, video, music, 3D and other asset types

Facilitates greater investment in innovative content creation, expanded event coverage, and customer-facing technologies and capabilities such as search, 3D imagery and generative Al Provides contributors substantially greater opportunities across products and content types to reach more than 1.4 million annual subscribers<sup>1</sup> and customers in over 200 countries

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1) Includes Getty Images Annual subscribers plus Shutterstock Subscribers which are defined as customers who purchased one or more of their monthly recurring products for a continuous period of at least three months.

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# Estimated Cost Synergies to Drive Annual Savings of \$150M - \$200M

Meaningful opportunity for synergies across SG&A and Capex

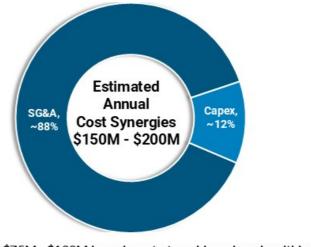
Content and Product Optimization

Consolidation of IT Systems

Streamlined Operating Model

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Approximately 2/3 of estimated cost synergies expected to be achievable within 12 - 24 months of close



Estimated \$75M - \$100M in cash costs-to-achieve, largely within the first year

# Well Positioned to Capitalize on AI Opportunities

Getty Images and Shutterstock Pre Shot Libraries + Generative AI Technology combine to create broader tools for content creation, with further opportunities for monetization



Building on the millions of images in the combined pre-shot library, our AI tools open up opportunities for brands and marketers to elevate their creativity and expand efficiencies throughout the creative process

Opportunity to invest in and distribute Al across an expanded customer base

Further opportunities for creators to reach customers around the world

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# Compelling Financial Profile: Combined Pro-Forma 2024 View<sup>1</sup>

Revenue: \$1,979 million - \$1,993 million, with ~46% subscription revenue2

Pre-Synergy Adjusted EBITDA: \$569 million - \$574 million, ~29% Adjusted EBITDA margins

Post-Synergy Adjusted EBITDA: \$724 million - \$729 million, ~37% Adjusted EBITDA margins

Pro-Forma Combined Market Cap3: \$2.2 billion

Pre-Synergy Adjusted EBITDA less Capex: \$461 million - \$466 million

Pre-Synergy Net Leverage4: ~3.0x

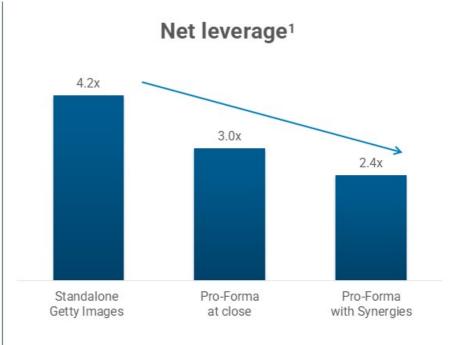
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<sup>1 2024</sup> pro-forma financial information is based on the 2024 guidance provided by Getty Images and Shutterstock on 11/7/2024 and 10/29/2024, respectively. The Shutterstock 2024 guidance is adjusted to reflect a pro-forma full-year ownership of Envato as detailed by Shutterstock management.
2 % Subscription revenue based on 2023 and 2024 YTD Annual Subscription Revenue %
3 Based on Coloning share prices as of January 6, 2025
4 Net leverage values are based on Q3 2024 debt and cash balances, incremental transaction related debt, and pre-synergy combined pro-forma 2024 EBITDA.

# Compelling Financial Profile: Immediate Deleveraging at Close<sup>1</sup>





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1 Net leverage values are based on Q3 2024 debt and cash balances. Pro-forma net leverage at close assumes: 1) the cash consideration is financed through debt and 2) the Shutterstock 2024 Adjusted EBITDA is adjusted to reflect a full-year ownership of Envato. Pro-format net leverage incorporates the benefit from the mid-point of the run rate synergies outlined on the slide #11

# **Creating a Premier Visual Content Company**

#### **Compelling Strategic Rationale**

- ✓ Comprehensive product offering to satisfy diverse customer needs
- √ Greater capacity to invest in innovation and growth
- ✓ Expanded opportunities for content creators

#### Strong Financial Profile

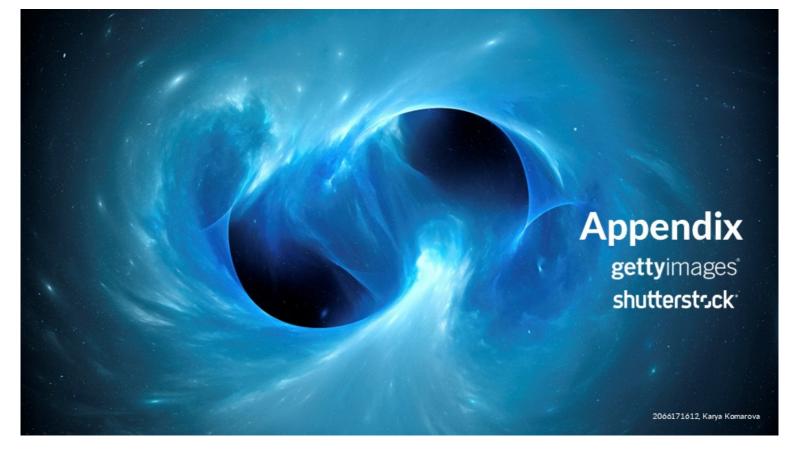
- √ \$2.2 billion pro forma market capitalization¹
- √ \$2 billion revenue with ~46% subscription revenue2
- √ 29% Adjusted EBITDA margin (pre synergies)
- ✓ \$150 million-\$200 million in targeted annual cost synergies will drive margin expansion

#### Capital Allocation Strategy to Drive Value Creation

- √ Accelerated deleveraging enhanced by cost synergies
- ✓ Reduced borrowing costs expands cash flow
- √ Additional flexibility to create shareholder value
- ✓ Increased capacity to invest in new initiatives

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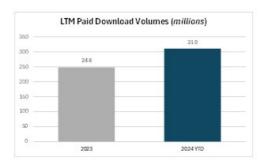
1 Based on closing share prices as of January 6, 2025 2 % Subscription revenue based on 2023 and 2024 YTD Annual Subscription Revenue %

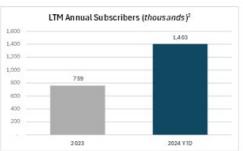


# **Pro-Forma KPIs for Combined Company<sup>1</sup>**









1 KPIs are combined on a pro-forma basis based on the Getty Images and Shutterstock public fillings.
2 LTM Annual Subscribers is a combination of Getty Images Annual subscribers, which are customers who were on an annual subscription product during the LTM reporting period, and Shutterstock Subscribers, which were customers who purchased one or more of monthly recurring products for a continuous period of at least three months.
3 Annual Subscription revenue % is based on the sum of revenue from Getty Images Annual Subscribers and Shutterstock Subscribers as defined in Note 2, divided by the combined total revenue.

# Summary 2024 Pro-Forma Financial Overview<sup>12</sup>

		2024 Full Year			Growth Rates			
		Low	Mid	High	Low	Mid	High	
	Getty Images	934	938	943	1.9%	2.4%	2.9%	
Revenue	Shutterstock pro-forma for full-year Envato ownership	1,045	1,048	1,050	19.5%	19.8%	20.1%	
	Combined	\$1,979	\$1,986	\$1,993	10.5%	10.9%	11.3%	
					% of Revenue			
	Getty Images	292	293	294	31.3%	312%	31.2%	
	Shutterstock pro-forma for full-year Envato ownership	277	279	280	26.5%	26.6%	26.7%	
AC TABLETON	Combined	569	572	574	28.8%	28.8%	29.9%	
ЕВПОА	SG&A run rate Synergies	155	155	155				
	Combined pro-forma with synergies	\$724	\$727	\$729	36.6%	36.6%	36.6%	
	Getty Images	59	59	59	6.3%	6.3%	6.2%	
Capex	Shutterstock <sup>a</sup>	49	49	49	4.7%	4.7%	4.7%	
	Combined	108	108	108	5.5%	5.4%	5.4%	
	Capex run rate synergies	20	20	20				
	Combined pro-forma with synergies	\$88	\$88	\$88	4.4%	4.4%	4.4%	
Adjusted	Getty Images	233	234	235	25.0%	24.9%	24.9%	
ЕВПОА	Shutterstock	228	230	231	21.8%	21.9%	22.0%	
less Capex	Combined	461	464	466	23.3%	23.3%	23.4%	
	Combined pro-forma with synergies	\$636	\$639	\$641	321%	322%	32.2%	
	Getty Images standalone pro-forma net leverage	4.2x	4.2x	4.2x				
Net Leverage	Combined pro-forma net leverage pre-synergies	3.0x	3.0x	3.0x				
	Combined pro-forma net leverage with run rate synergies	2 4x	24x	2 4x				

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<sup>1) 2024</sup> pro-forma financial information is based on the 2024 guidance provided by Getty Images and Shutterstock on 11/7/2024 and 10/29/2024, respectively. The Shutterstock 2024 guidance is adjusted to reflect a pro-forma a full-year ownership of Envato as detailed by Shutterstock management. 2) Annual synergies reflect the mid-point of the estimated annual cost synergies of \$150M-\$200M. 3) Shutterstock capex includes content acquisition costs.

# Illustrative Pro Forma Debt Profile<sup>1</sup>

(in USD millions) As of 9/30/2024

	<b>Getty Images</b>		Shutterstock		Transaction		Combined	
Term Loans	\$	1,049	\$	124	\$	- :	\$	1,174
Senior Unsecured Notes		300				-		300
Revolving Credit Facility <sup>4,5</sup>		-		155		-		155
Financing of Cash Consideration <sup>2</sup>		2		-	3	331		331
Total Debt	101	1,349		279	3	331		1,960
Cash		110		131				241
Net Debt		1,240		148	3	331		1,718
Net Leverage <sup>3</sup>		4.2x		0.5x				3.0x
Net Leverage with Synergies								2.4x

Source: Company filing:

1 Excludes transaction expenses.

2 Financing of Cash Consideration is based on the common shares outstanding as of the signing date. This figure does not reflect the impact of unvested Shutterstock equity holders as of the signing date and do not assume any vesting of currently-unvested Shutterstock equity holdings between signing and close.

3 Net leverage is based on the combined 2024 Adjusted EBITDA guidance mid-points for Getty Images and Shutterstock. Shutterstock guidance is adjusted to reflect pro-forma full-year ownership of Emphase.

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At of September 30, 2024, Getty Image: had \$150 million available through its Revolving Credit Facility, which remained undrawn.

5 As of September 30, 2024, Shutterstock had a remaining borrowing capacity of \$94 million, net of standby letters of credit.

