

## **Shutterstock Editor Makes Design Effortless**

For the first time marketers have an end-to-end online design solution within Shutterstock

**NEW YORK, NY, October 20, 2016 -- Shutterstock, Inc.** (NYSE: <u>SSTK</u>), a leading global provider of commercial imagery and music, today announced that it has expanded the functionality of its design application, Shutterstock Editor. Features including professionally designed templates and the ability to upload personalized visual content such as a logo or business image, save designs for editing later, and publish finished designs to social networks are now available from within the application.

The company launched Editor in open beta in December 2015 to help small business owners, social media managers, and digital marketers quickly and easily create promotional materials. Shutterstock Editor is a web-based application, designed to simplify the process of editing Shutterstock's millions of photos and illustrations into compelling presentations, social media posts, or advertisements.

"We are thrilled to launch Editor out of beta with four new features that propel the application from a simple photo editing tool to a design application serving the visual needs of busy marketers and small business owners," said Jon Oringer, Shutterstock's Founder and CEO. "Shutterstock Editor enables our customers to quickly create high-quality visual content to promote their product or business without needing prior design education or additional software."

With Shutterstock Editor, users can:

- Access professionally designed templates
- Search for high-quality images from Shutterstock's collection of 100 million images
- Edit photos and illustrations with simple, intuitive tools
- Personalize designs by uploading a logo or business images
- Save designs for additional editing or publishing later
- · Publish designs directly to social media

To learn more, try Shutterstock Editor here.

## About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: <u>SSTK</u>), is a leading global provider of <u>high-quality licensed</u> <u>photographs</u>, <u>vectors</u>, <u>illustrations</u>, <u>videos</u> and <u>music</u> to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 140,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 100 million images and 5 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Denver, London, Los Angeles, Montreal, Paris and San Francisco, Shutterstock has customers in more than 150 countries. The company also owns <u>Bigstock</u>, a value-oriented stock media provider; Offset, a <u>high-end image collection</u>; PremiumBeat, a curated <u>royalty-free music</u> library; Rex Features, a premier source of <u>editorial images</u> for the world's media; and WebDAM, a cloud-based <u>digital asset management service</u> for businesses.

For more information, please visit <u>www.shutterstock.com</u> and follow Shutterstock on Twitter and on Facebook.

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