

Shutterstock Announces New Plan to Protect Each Image and Footage Purchase

October 20, 2009 4:49 AM ET

Largest subscription stock image site guarantees its entire library of more than 8.5 million images and 140,000 footage clips
New York, October 20, 2009 -

Shutterstock, the world's largest subscription-based stock photo agency, announced today that it will legally guarantee every file in its vast library by providing up to \$10,000 to cover legal costs and direct damages for claims arising from the use of an image or footage clip licensed through Shutterstock.

Thanks to Shutterstock's thorough and selective review process, the agency has become a global leader in providing affordable, high quality images that comply with the highest legal and ethical standards in the industry.

Shutterstock has now gone a step further by covering key areas of liability, including copyrights, trademarks and rights of privacy and publicity. Under the new plan, which begins today, every file in Shutterstock's expansive library – which consists of more than 8.5 million images and 140,000 footage clips – will be guaranteed.

“We've become an industry leader by earning the trust of stock image and footage buyers worldwide,” said Jon Oringer, CEO and founder of Shutterstock. “Although claims involving our content are extremely rare, we wanted to give our customers an even higher level of comfort by providing up to \$10,000 in indemnification.”

Shutterstock's protection plan, along with its uncompromising commitment to the integrity and quality of its images, solidifies the company's reputation as a trusted resource for image and footage buyers worldwide.

Please see Shutterstock's Terms of Service for complete details.

About Shutterstock

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 19 million images currently available, the company recently celebrated its 200-millionth image download.

Headquartered in New York City, Shutterstock also owns Bigstock, a value-oriented stock agency that offers both credit and simple Pay As You Go purchase options.

For more information, please visit <http://www.shutterstock.com/>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

Press Contact

press@shutterstock.com