

Shutterstock® Extends All Footage Subscriptions from 30 Days to Full Year Without Raising Prices

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Shutterstock also debuts affordable low resolution video subscriptions – ideal for adding high-impact, compelling visuals to online and interactive projects

New York, March 9, 2009 -

Shutterstock, the world's largest subscription-based stock image agency, announced today that as a benefit to stock video customers, it is extending all Shutterstock Footage® subscription terms from 30 days to a full year at no additional cost. Now creative professionals subscribing to Shutterstock Footage have the flexibility to download royalty-free clips anytime they need them over a one-year period.

“We know that many creative professionals, especially those working in the film, video and TV industry, are looking for innovative ways to cut costs while maintaining top quality,” said Jon Oringer, founder and CEO of Shutterstock. “We therefore decided to extend all of our 30-day subscriptions to a full year, without charging our subscribers a dollar more.”

Shutterstock is also introducing affordable Low Resolution stock footage subscriptions, which are ideal for such uses as multimedia press releases, marketing presentations, streaming video, websites, and blogs. Low Resolution subscriptions start at \$49 per year for five downloads (less than \$10 per clip), while Standard Definition plans start at \$149 per year for five downloads and High Definition plans start at \$249 per year for five downloads. Customers can purchase and manage multiple subscriptions from one account.

“Today, more individuals are using video in new and inventive ways to build excitement for a variety of projects,” said Adam Riggs, president and chief financial officer of Shutterstock. “We responded to this trend by developing Low Resolution subscription plans that are perfect for anyone who wants to use video to capture an audience’s attention.”

Known as an industry pioneer, Shutterstock was the first online stock image agency to offer affordable, royalty-free video content when it launched Shutterstock Footage in 2006. In just a few years, Shutterstock Footage amassed a diverse library of over 95,000 royalty-free video clips, with more than 4,000 new clips added monthly. A global base of talented videographers and filmmakers submit to Shutterstock Footage, ensuring that subscribers have a steady pipeline of fresh content for their creative projects.

About Shutterstock

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 19 million images currently available, the company recently celebrated its 200-millionth image download.

Headquartered in New York City, Shutterstock also owns Bigstock, a value-oriented stock agency that offers both credit and simple Pay As You Go purchase options.

For more information, please visit <http://www.shutterstock.com/>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

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