

Shutterstock On The Red Carpet Captures the Hottest Events in 2009

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Program sees blockbuster growth – talented photographers cover top film premieres, fashion shows, sporting events, political appearances and concerts around the world

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It has been an exciting year for Shutterstock, the world's largest subscription-based stock photo agency, thanks to the rapid growth of its innovative editorial photo program: *Shutterstock On The Red Carpet*.

In 2009, *Shutterstock On The Red Carpet* covered many notable events worldwide, including Mercedes-Benz Fashion Week, the U.S. Open tennis tournament, Madonna's Sticky & Sweet Tour, The Black Crowes Tour, the Major League Soccer Semifinal match between Chivas USA and the Los Angeles Galaxy, and the Tribeca Film Festival. This year, Shutterstock photographers also captured public appearances by President Barack Obama, former President Bill Clinton and Senator John McCain.

Shutterstock is the only online stock image agency to offer this unique service, which assists its global network of photographers in securing press passes to the hottest events in the world of news, sports, and entertainment. Thanks to the tremendous success of the program, the amount of photographers and event organizers who participate continues to rapidly expand. In fact, since *Shutterstock On The Red Carpet* launched, the number of covered events has grown from two in 2007 to 127 so far in 2009. Based on the number of exciting events in the pipeline, Shutterstock projects covering a total of 175 events this year.

The program, which is open to Shutterstock's submitter base of more than 200,000 talented photographers, has produced high quality editorial photos that set Shutterstock apart in the highly competitive online stock photo marketplace.

"Given that *Shutterstock On The Red Carpet* is the only program of its kind, it's a key differentiator for buyers who seek premium stock photos of newsworthy events at a great value," said Jon Oringer, founder and CEO of Shutterstock.

To learn more about *Shutterstock On The Red Carpet*, Shutterstock photographers can contact a representative at ontheredcarpet@shutterstock.com.

On The Red Carpet is a service mark of Shutterstock Images LLC.

About Shutterstock

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 19 million images currently available, the company recently celebrated its 200-millionth image download.

Headquartered in New York City, Shutterstock also owns Bigstock, a value-oriented stock agency that offers both credit and simple Pay As You Go purchase options.

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