



## **World Surf League Selects Shutterstock as Exclusive Global Distributor for its Professional Surfing Photo Collection**

*Partnership will offer thousands of live and archival images for license*

**NEW YORK, NY March 16, 2017**— [Shutterstock, Inc.](#) (NYSE: [SSTK](#)), a leading global provider of imagery and music, announced today that it has signed an exclusive global distribution deal with World Surf League (WSL) to market and license imagery from WSL's Championship Tour and Big Wave Tour Events. The deal also includes WSL's extensive archive, showcasing thousands of pivotal moments from competitive surfing history.

This partnership expands Shutterstock's global editorial content offering, providing enterprise customers with immediate access to WSL's extreme sports photography. Leveraging advanced camera technology for underwater and overhead shots, the collection features a diverse range of images including exotic surf locations and world-class athletes like newly crowned 2016 WSL Champions John John Florence and Tyler Wright, 11-time WSL Champion Kelly Slater, six-time WSL Champion Stephanie Gilmore and three-time WSL Champions Mick Fanning and Carissa Moore.

"The skilled photographers at World Surf League consistently capture the world-class athleticism, drama and adventure of professional surfing," said Ben Pfeifer, Shutterstock's SVP of Editorial. "As Shutterstock customers seek to enhance their visual storytelling we are pleased to be chosen as the exclusive distributor for this breathtaking collection of athletic imagery."

Founded in 1976, WSL celebrates the elite athletes, diverse fans and dedicated partners that embody professional surfing. WSL also organizes the annual tour of professional surf competitions in remote and exotic locations around the world.

"At WSL, we are privileged to work with some of the most talented athletes in the world," said Dave Prodan, VP of Communications at World Surf League. "The ocean exists as the most dynamic field of play in all of sports and professional surfing produces exceptional imagery. We're excited to be working with Shutterstock to expand access to these images to people around the world."

For a sneak peak of the exciting World Surf League collection visit the [Shutterstock blog](#) and click here for [more information](#).

### **About Shutterstock, Inc.**

Shutterstock, Inc. (NYSE: [SSTK](#)), directly and through its group subsidiaries, is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#), [videos](#) and [music](#) to businesses, marketing agencies and media organizations around the world. Working with its

growing community of over 190,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 125 million images and more than 6 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Dallas, Denver, London, Los Angeles, Montreal, Paris, San Francisco, and Silicon Valley, Shutterstock has customers in more than 150 countries. The company also owns [Bigstock](#), a value-oriented stock media agency; Offset, a [high-end image collection](#); PremiumBeat a curated [royalty-free music](#) library; Rex Features, a premier source of [editorial images](#) for the world's media; and Webdam, a cloud-based [digital asset management service](#) for businesses. For more information, please visit [www.shutterstock.com](http://www.shutterstock.com), and follow Shutterstock on [Twitter](#) or [Facebook](#).

### **About World Surf League**

The World Surf League (WSL), formerly the Association of Surfing Professionals (ASP), is dedicated to celebrating the world's best surfing on the world's best waves through a variety of best-in-class audience platforms. The League, headquartered in Santa Monica, is a truly global sport with regional offices in Australasia, Africa, North America, South America, Hawaii, Japan and Europe.

The WSL has been championing the world's best surfing since 1976, running global events across the Men's and Women's Championship Tours, the Big Wave Tour, Qualifying Series, Junior and Longboard Championships, as well as the WSL Big Wave Awards. The League possesses a deep appreciation for the sport's rich heritage while promoting progression, innovation and performance at the highest levels.

Showcasing the world's best surfing on its digital platform at WorldSurfLeague.com as well as the free WSL app, the WSL has a passionate global fan base with millions tuning in to see world-class athletes like Mick Fanning, John John Florence, Stephanie Gilmore, Greg Long, Tyler Wright, Gabriel Medina, Carissa Moore, Makua Rothman, Kelly Slater, Adriano de Souza and more battle on the most unpredictable and dynamic field of play of any sport in the world.

### **Shutterstock Press Contacts**

Siobhan Aalders and Niamh Hughes  
[press@shutterstock.com](mailto:press@shutterstock.com)  
917-563-4991

### **World Surf League Press Contact**

Amy Denman  
[press@worldsurfleague.com](mailto:press@worldsurfleague.com)  
310-450-1212