

Shutterstock Supports Launch of Stockphotorights.com

May 17, 2010 4:38 AM ET

Founding partnership in educational site reflects commitment to fair and legal image usage.

May 17, 2010, New York -

Shutterstock announced today that it is a founding partner in Stockphotorights.com, an educational resource for image buyers backed by several major stock photo agencies.

Stockphotorights.com was created to educate image buyers regarding the legalities of image usage and to provide information and advice on how to license images with confidence. The site, which launched today, was created in response to a survey of image users that showed many gaps in legal understanding of picture licensing.

Stockphotorights.com was built by Getty Images and has the support of leading industry associations PACA (Picture Archive Council of America) and BAPLA (British Association of Picture Libraries and Agencies).

“Shutterstock’s collaboration with Stockphotorights.com reflects our commitment to ensuring fair and legal image use,” said Jon Oringer, founder and CEO of Shutterstock.

Shutterstock provides its customers with legal security and peace of mind by backing every file in its vast library with a \$10,000 guarantee. Shutterstock will provide up to \$10,000 to cover legal costs and direct damages for claims arising from the use of an image or footage clip licensed through Shutterstock. The guarantee covers key areas of liability, including copyrights, trademarks and rights of privacy and publicity.

About Shutterstock

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 19 million images currently available, the company recently celebrated its 200-millionth image download. Headquartered in New York City, Shutterstock also owns Bigstock, a value-oriented stock agency that offers both credit and simple Pay As You Go purchase options.

For more information, please visit <http://www.shutterstock.com>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

Press Contact

press@shutterstock.com