

Shutterstock Surpasses 200 Million Image Downloads - Celebrates with Global Design Trends Infographic

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Milestone Marks Shutterstock as a Leading Global Provider of Stock Imagery
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New York, NY - Shutterstock (www.shutterstock.com), a leading global marketplace for [stock photography](#), [vectors](#), [illustrations](#) and [footage](#), today announced that it has surpassed 200 million licensed image downloads, making it the first company in its industry to declare such an achievement. In conjunction with this milestone, the company has released a series of findings about trends in visual media through an infographic, which can be found [here](#).

"Serving over two hundred million downloads has given us a powerful glimpse into emerging visual trends, and the ways that people use images to tell stories," said Jon Oringer, Founder and CEO of Shutterstock. "We've seen a dramatic increase in the popularity of vectors, for example, and shifts in the types of images used to represent certain themes," he added. "Searching the word 'networking' used to return images of handshakes and business contacts; now it's all about online social networking. Additionally, it has been interesting to watch stylistic trends like vintage and graffiti-inspired graphics make their way around the world. Being at the intersection between millions of customers and hundreds of thousands of contributors, the content and activity in our marketplace is an ever-changing reflection of the world around us."

Shutterstock has been providing licensed images to businesses, agencies and media organizations since 2004, and as communications have become increasingly visual, the demand for licensable content has risen as well. With more than 17 million images in its library, Shutterstock continues to expand its leadership in providing high-quality and relevant visuals to communicators around the world.

About Shutterstock

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 19 million images currently available, the company recently celebrated its 200-millionth image download.

Headquartered in New York City, Shutterstock also owns Bigstock, a value-oriented stock agency that offers both credit and simple Pay As You Go purchase options.

For more information, please visit <http://www.shutterstock.com>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

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