



Webdam Launches Workstream™, Project Management Solution to Master the Creative Development Process

Workstream™ allows for efficient development and management of asset requests, creative briefs, reviews and approvals for better creative and faster results

San Mateo, CA, April 18, 2017 - Webdam, a Shutterstock company (NYSE:SSTK) and a leader in digital asset management, today announced the launch of Workstream™, a workflow management solution built specifically for enterprise marketing and creative teams. Workstream™ aligns people, tasks and approvals, streamlining the entire creative development process including asset requests, creative briefs, collaborative reviews and approval routing.

As the demand for great content grows and the creative development process evolves and expands, teams can often find themselves working in a state of chaos: juggling more projects, receiving additional feedback and working on tighter deadlines. Workstream adds efficiency, transparency and accountability to the creative workflow with tools like precision proofing, commenting and automated approval routing enabling marketing and creative professionals to deliver high-quality projects on time.

“Our customers are looking for ways to simplify and streamline their creative process, and put the focus back on producing remarkable work,” said Shane Westra, VP of Product at Webdam. “We built Workstream™ to do exactly that. With collaboration tools that channel input, build consensus and eliminate chaos, we are adding transparency and accountability to the creative workflow and helping teams master the creative process.”

Workstream™ enables users to:

- Build consensus for a project with configurable creative briefs and request forms.
- Streamline and expedite the review process with automated approval routing.
- Pinpoint feedback with precision proofing for greater clarity and transparency.
- Review and mark-up any file type, even video, without the need to convert file type.
- Share assets and initiate approvals directly within creative applications such as Adobe Creative Cloud®.

Try Workstream™ [here](#).

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About Webdam

Webdam, a division of Shutterstock, is a leader in digital asset management, changing the way marketing and creative teams manage the world's brands. Webdam's cloud-based platform powers the visual content that drives impactful brand experiences, and allows brand-building activities to scale across the enterprise and consumer touchpoints. For more information, please visit Webdam.com, and follow Webdam on LinkedIn, Twitter or Facebook.

About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: [SSTK](#)), directly and through its group subsidiaries, is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#), [videos](#) and [music](#) to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 190,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 125 million images and more than 6 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Dallas, Denver, London, Los Angeles, Montreal, Paris, San Francisco, and Silicon Valley, Shutterstock has customers in more than 150 countries. The company also owns [Bigstock](#), a value-oriented stock media agency; Offset, a [high-end image collection](#); PremiumBeat a curated [royalty-free music](#) library; Rex Features, a premier source of [editorial images](#) for the world's media; and WebDAM, a cloud-based [digital asset management service](#) for businesses.

For more information, please visit www.shutterstock.com, and follow Shutterstock on [Twitter](#) or [Facebook](#).

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