FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| ashington. | D.C. | 20549 |  |
|------------|------|-------|--|

| ton, D.C. 20549 | OMB APPROVA |
|-----------------|-------------|
|                 |             |

| - 1 |                          |           |  |  |  |
|-----|--------------------------|-----------|--|--|--|
|     | OMB Number:              | 3235-0287 |  |  |  |
|     | Estimated average burden |           |  |  |  |
|     | hours per response:      | 0 !       |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

|  |  |            |   |  | or  | r Sect   | ion 30(h)   | of the Inv  | estmer/              | nt Com  | pany Act of  | 1940   |   |  |  |           |           |  |  |
|--|--|------------|---|--|---|--|---|---|----------------------|---|--|--|---|--|--|-----------|-----------|--|--|
| Name and Address of Reporting Person*     Oringer Jonathan |  |            |   |  | 2. Issuer Name and Ticker or Trading Symbol Shutterstock, Inc. [ SSTK ]                           |  |   |   |                      |   |  | (Chec  | Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director X 10% Owner |  |  |           |           |  |  |
| (Last) C/O SHUT  | (Firs  | ,          | (Middle)  |  |   |  | 3. Date of Earliest Transaction (Month/Day/Year) 04/03/2023   |   |                      |   |  |  |   |  | X Officer (give title Other (specify below) below)  EXECUTIVE CHAIRMAN |           |           |  |  |
| 350 FIFTH AVENUE, 20TH FLOOR                               |  |            |   | 4. If  | 4. If Amendment, Date of Original Filed (Month/Day/Year)  |  |   |   |                      |   |  |  | 6. Individual or Joint/Group Filing (Check Applicable Line)                                     |  |  |           |           |  |  |
| (Street)<br>NEW YOR  | RK NY  | 1          | 0118  |  |   | X Form filed by One Reporting Person Form filed by More than One Reporting Person  |   |   |                      |   |  |  |   |  |  | ng Person |           |  |  |
| (City)   | (Sta   | te) (2     | Zip)  |  | Ru  | Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a caffirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |   |   |                      |   |  |  | ntract, instruction or written plan that is intended to satisfy the                             |  |  |           |           |  |  |
|  |  | Tak        | le I - Non  | -Deri  | vativ   | e Se   | curitie   | s Acqı  | uired,               | Disp  | osed of,   | or Bene  | ficially  | Owned  |  |           |           |  |  |
| 1. Title of Security (Instr. 3)  2. Trans Date (Month/I    |  |            | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |  | 3.<br>Transaction<br>Code (Instr. 8)  4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4) |  |   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported |                      | Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)   |  | 7. Nature of<br>ndirect<br>Beneficial<br>Ownership |   |  |  |           |           |  |  |
|  |  |            |   |  |   |  |   | Code  | v                    | Amount  | (A) or<br>(D)  | Price  | Transaction<br>(Instr. 3 ar   |  |  |           | Instr. 4) |  |  |
| Common Stock 04/03   |  |            |   | 3/202  | 2023 M 15,086 A \$0 11,452,   |  | 2,448 D   |   | D                    |   |  |  |   |  |  |           |           |  |  |
| Common Stock 04/03   |  |            | 3/202   | 23   |   |  | F   |   | 6,018                | D   | \$72.6   | 11,446,430 D                                       |   |  |  |           |           |  |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |            |   |  |   |  |   |   |                      |   |  |  |   |  |  |           |           |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)        | vative Conversion Date Execution Date, Irity or Exercise (Month/Day/Year) if any   |            |   | s. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of<br>(D) (Instr. 3, 4<br>and 5) |   |  | 6. Date Exercisable and Expiration Date (Month/Day/Year)  7. Title and A of Securities Underlying Derivative St (Instr. 3 and |   | ies<br>g<br>Security | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) |  | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4)                        | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |           |           |  |  |
|  |  |            |   |  | Code  | v  | (A)   | (D)   | Date<br>Exerci       | sable   | Expiration<br>Date   | Title  | Amount<br>or<br>Number<br>of<br>Shares  |  | (Instr. 4)   | ion(s)    |           |  |  |
| Performance-<br>based<br>Restricted<br>Stock Unit          | (1)  | 04/03/2023 |   |  | М   |  | 15,086  |   | 04/01/2023           |   | (2)  | Common<br>Stock                                    | 15,086  | \$0  | 40,23  | 1         | D         |  |  |
| Performance-<br>based<br>Restricted<br>Stock Unit          | (1)  | 04/03/2023 |   |  | A   |  | 75,601  |   | (3                   | 3)  | (3)  | Common<br>Stock                                    | 75,601  | \$0  | 75,60  | )1        | D         |  |  |

## **Explanation of Responses:**

- 1. Each Performance-based RSU ("PSU") represents a contingent right to receive one share of the Issuer's common stock.
- 2. PSU award granted on April 1, 2022 that vests in three equal annual installments beginning April 1, 2023, contingent upon, and subject to adjustment based on, the achievement of certain adjusted EBITDA margin and revenue growth performance thresholds for each annual performance period. Subject to Compensation Committee confirmation of achievement of performance and subject to adjustment pursuant to the award
- 3. PSU award granted on April 3, 2023 that vests in three equal annual installments beginning April 1, 2024, contingent upon, and subject to adjustment based on, the achievement of certain adjusted EBITDA margin and revenue growth performance thresholds for each annual performance period. Subject to Compensation Committee confirmation of achievement of performance and subject to adjustment pursuant to the award agreement.

/s/ John Lapham, Attorney-in-

Fact

\*\* Signature of Reporting Person

Date

04/05/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.