



Shutterstock Expands Editorial Collection in Exclusive Deal with SilverHub Media

The global distribution deal offers SilverHub editorial content for license across Shutterstock's global network in 2017

NEW YORK, NY, November 16, 2016 - Shutterstock, Inc. (NYSE:SSTK), a leading global provider of imagery and music, today announced it has signed an exclusive deal to distribute SilverHub Media's growing collection of imagery worldwide.

A newcomer to the editorial photography business, SilverHub Media was launched earlier this year by industry veterans Nick Evans-Lombe and Adrian Murrell. The agency owns Action Press, one of the leading press photography agencies in Germany covering events spanning 40 years of content, as well as The Picture Library, which features imagery covering the UK political and celebrity scene from the early 1970s to the present day. SilverHub is also assembling a formidable team of talented photographers such as award winning sports photographer Bob Martin, renowned Royal photographer Zak Hussein, and leading entertainment photographer Alex Huckle.

"The team that leads SilverHub has a deep passion for photography and is respected throughout the editorial industry," said Ben Pfeifer, SVP of Business Development. "They are setting out to meet changing customer needs and to approach the evolving media landscape differently. In a few short months, they have built an extraordinary collection of archival content and their commercial assignment offering provides clients with access to some of the finest sports and entertainment photographers in the world. Shutterstock is proud to be able to offer SilverHub's content to its customers."

"Shutterstock's approach to technology and passion for customer experience matches our own philosophy, and their unrivaled global reach will augment our successful existing service," said Nick Evans-Lombe, Co-founder of SilverHub Media. "We are revitalizing the editorial photography industry by bringing back creativity, fun and excitement for customers, content owners and storytellers."

Through its acquisition of Rex Features last year and multiple distribution partnerships, including the partnership with SilverHub Media, Shutterstock is among the leading resources of editorial imagery for real-time and archival news, sports and entertainment content.

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About Shutterstock:

Shutterstock, Inc. (NYSE: SSTK), directly and through its group subsidiaries, is a leading global provider of high-quality licensed photographs, vectors, illustrations, videos and music to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 160,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 100 million images and 5 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Denver, London, Los Angeles, Montreal, Paris, San Francisco, and Silicon Valley, Shutterstock has customers in more than 150 countries. The company also owns Bigstock, a value-oriented stock media provider; Offset, a high-end image collection; PremiumBeat, a curated royalty-free music library; Rex Features, a premier source of editorial images for the world's media; and WebDAM, a cloud-based digital asset management service for businesses.

For more information, please visit www.shutterstock.com and follow Shutterstock on [Twitter](#) and on [Facebook](#).

About SilverHub Media:

SilverHub is a brand new agency that is set to invigorate the editorial landscape. SilverHub has been founded in London in 2016 by an extremely strong and experienced team who bring huge passion and expertise to all areas of the content business. With a blend of fantastic content and innovative technology solutions, their mission is to provide a new platform for photographers and content creators alike, and to bring to the market a fresh approach to content that will surpass the aspirations of its customers.

To learn more about SilverHub, please visit <http://www.SilverHubmedia.com>.