



Shutterstock Announces the Appointment of Siobhan Aalders as Vice President of Communications

NEW YORK, NY, February 18, 2016 -- Shutterstock, Inc. (NYSE:SSTK), a leading global provider of digital imagery and music, announced today the addition of Siobhan Aalders as Vice President of Communications. Ms. Aalders will lead the development and execution of Shutterstock's global communications strategy, ensuring that all campaigns are aligned with the company's mission and overall vision.

Ms. Aalders joins Shutterstock with more than 15 years of strategic communications experience. Most recently, she was the President of Capstan Communications, where she led and oversaw communications strategies for early stage technology companies and startups. Prior to this role, she was an Executive Vice President of the Technology Practice at Ogilvy Public Relations Worldwide for seven years. Prior roles included Senior Vice President of Worldwide Communications and Television at Weber Shandwick and Director of Media Relations for APCO Europe.

"Siobhan's experience and in-depth understanding of brand strategy and corporate positioning will be invaluable as we continue to grow our company, our brand and our product offerings," said Jon Oringer, Founder and CEO of Shutterstock. "She was a tremendous asset to our team during our IPO four years ago, and I am honored to have her join Shutterstock full time where she'll play a key role in developing our communications roadmap, supporting global campaigns across all Shutterstock brands."

Ms. Aalders' impressive track record includes assignments with some of the world's most notable technology brands in personal computing, software, consumer electronics and internet technologies including Microsoft, IBM, Intel and Siemens. Additionally, she was one of the pioneers of telecoms public relations, working with companies like Orange, Nokia and Motorola. With this relevant experience as a strong foundation, she developed internet savvy early on, working with startups that eventually became major names like Amazon, eBay and Ask Jeeves.

About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: [SSTK](#)), is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#), [videos](#) and [music](#) to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 80,000 contributors, Shutterstock adds hundreds of

thousands of images each week, and currently has more than 70 million images and 3 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Denver, London, Los Angeles, Montreal, Paris and San Francisco, Shutterstock has customers in more than 150 countries. The company also owns [Bigstock](#), a value-oriented stock media provider; Offset, a [high-end image collection](#); PremiumBeat, a curated [royalty-free music](#) library; Rex Features, a premier source of [editorial images](#) for the world's media; and WebDAM, a cloud-based [digital asset management service](#) for businesses.

For more information, please visit www.shutterstock.com and follow Shutterstock on [Twitter](#) and on [Facebook](#).

Safe Harbor Provision

Statements in this press release regarding management's future expectations, predictions, beliefs, goals, intentions, plans, prospects or strategies, including statements regarding the continued growth of Shutterstock and its brand and product offerings, may constitute forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and other federal securities laws. These forward-looking statements involve known and unknown risks and uncertainties, including risks related to unforeseen changes to Shutterstock's financial condition and future prospects; its ability to continue to attract and retain customers and contributors to its online marketplace; decreases in customer purchases or in content contributed to its online marketplace; assertions by third parties of infringement or other violations of intellectual property rights by Shutterstock; its ability to increase market awareness of Shutterstock and its services and increase revenues and expand, including into international markets; risks associated with operating internationally; its ability to respond to technological changes; general economic conditions worldwide; its ability to successfully integrate acquisitions; and other factors and risks discussed under the heading "Risk Factors" in Shutterstock's most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q, as well as in other documents that may be filed by Shutterstock from time to time with the Securities and Exchange Commission. As a result of these risks, uncertainties and factors, Shutterstock's actual results may differ materially from any future results, performance or achievements discussed in or implied by the forward-looking statements contained in this press release. Shutterstock is providing the information in this press release as of this date and assumes no obligation to update the information or revise any forward-looking statements, whether as a result of new information, future developments or otherwise.

Shutterstock Press Contacts

Niamh Hughes and Jenn Takahashi

press@shutterstock.com

917-563-4991

