

## Shutterstock Celebrates 100 Million Images Milestone and Releases Top Ten Trends Report

Shutterstock's innovative search features enable customers to quickly find the exact images they want in this extensive and diverse collection

**NEW YORK, NY, September 13, 2016** -- <u>Shutterstock, Inc.</u> (NYSE: <u>SSTK</u>), a leading global provider of commercial imagery and music, today announced that its collection has reached 100 million images since it was founded in 2003. The exceptionally diverse library of licensable illustrations, photos and vectors are provided by Shutterstock's community of 140,000 photographers and artists from more than 100 countries around the world.

Earlier this year, the company introduced its computer vision technology, which powers smart search tools to help Shutterstock's 1.5 million customers find the exact image they need faster.

"Our customers demand fresh, relevant and current imagery everyday, and are licensing 5 images every second," said Jon Oringer, Shutterstock Founder and CEO. "From the original 30,000 photos at the launch of Shutterstock to now having 100 million images is a testament to our valuable community of contributors who add more than 100,000 images every day. As we celebrate this momentous occasion, we look to the future and the trends that are changing the way we see the world."

To commemorate this milestone, Shutterstock produced a new infographic illustrating "The Top Ten Trends Shaping the Future of Imagery." As a tenant of the iconic Empire State Building, the celebration will also extend to the tower lights, which will light up in Shutterstock brand colors of red and white at sunset tonight.

Explore the <u>Top Trends Shaping the Future of Imagery infographic</u>, as predicted by Shutterstock's curators, designers and image reviewers.

## About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: <u>SSTK</u>), is a leading global provider of <u>high-quality licensed</u> <u>photographs</u>, <u>vectors</u>, <u>illustrations</u>, <u>videos</u> and <u>music</u> to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 140,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 100 million images and 5 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Denver, London, Los Angeles, Montreal, Paris and San Francisco, Shutterstock has customers in

more than 150 countries. The company also owns <u>Bigstock</u>, a value-oriented stock media provider; Offset, a <u>high-end image collection</u>; PremiumBeat, a curated <u>royalty-free music</u> library; Rex Features, a premier source of <u>editorial images</u> for the world's media; and WebDAM, a cloud-based <u>digital asset management service</u> for businesses.

For more information, please visit <u>www.shutterstock.com</u> and follow Shutterstock on <u>Twitter</u> and on <u>Facebook</u>.

## **Shutterstock Press Contacts**

Siobhan Aalders and Niamh Hughes press@shutterstock.com 917-563-4991