

Shutterstock Launches Shuttertweet: A New Way for Submitters to Showcase their Stock Images and Footage on Twitter

August 19, 2009 4:57 AM ET

Shuttertweet instantly sends out tweets when new images and footage have been added to submitters' portfolios

New York, August 19, 2009 –

Shutterstock, the world's largest subscription-based stock photo agency, announced today the launch of Shuttertweet, a new tool for Twitter that empowers stock image and stock footage submitters by instantly sending out messages (or "tweets") announcing when new images and footage clips have been added to their Shutterstock portfolios.

Shuttertweet also enables submitters to monetize their use of Twitter. Submitters earn a referral commission from anyone who makes a purchase after clicking on the link to their Shutterstock gallery in one of their Shuttertweet messages.

In addition, Shuttertweet sends an update regarding submitters' download counts on a daily basis to share the success of their portfolios with people that follow them on Twitter.

"Shuttertweet is truly a win-win for our submitters because it both automatically showcases their work and allows them to make money via our affiliate marketing program using Twitter," said Jon Oringer, founder and CEO of Shutterstock.

To sign up, submitters login to the submit site and click the option under "Make Money" or visit: <http://bit.ly/2izTPy> to enable Shutterstock to send tweets on their behalf. Submitters can deactivate Shuttertweet at any time.

"Shuttertweet is a great way to advertise my work," said Jake Hellbach (Shutterstock submitter name: JHDT Stock Images LLC), a successful Shutterstock photographer and videographer based in Sugarland, Texas. "I used to post links to my images and footage clips manually on Twitter when I had the time, but with this tool, I know my name is getting out to stock photo and stock footage buyers each day, so I can get back to shooting."

About Shutterstock

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 19 million images currently available, the company recently celebrated its 200-millionth image download.

Headquartered in New York City, Shutterstock also owns Bigstock, a value-oriented stock agency that offers both credit and simple Pay As You Go purchase options.

For more information, please visit <http://www.shutterstock.com/>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

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