# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 15, 2012

## Shutterstock, Inc.

(Exact name of registrant as specified in its charter)

**Delaware** (State or other jurisdiction of incorporation) **001-35669** (Commission File Number) **80-0812659** (IRS Employer Identification No.)

60 Broad Street, 30th Floor New York, NY 10004 (Address of principal executive offices, including zip code)

(646) 419-4452

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02 Results of Operations and Financial Condition

On November 15, 2012, Shutterstock, Inc. issued a press release announcing its financial results for the fiscal quarter ended September 30, 2012. A copy of the press release is furnished as Exhibit 99.1 to this current report and is incorporated herein by reference.

The information furnished on this Form 8-K, including Exhibit 99.1 attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

## Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

Exhibit No.

Exhibit Description

Press Release dated November 15, 2012

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: November 15, 2012

## SHUTTERSTOCK, INC.

By: /s/ Timothy E. Bixby Timothy E. Bixby Chief Financial Officer

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## EXHIBIT INDEX

Exhibit No.	Exhibit Description
99.1	Press Release dated November 15, 2012
	4

## Shutterstock Reports Third Quarter 2012 Financial Results

- · Quarterly image downloads reach record of 18.7 million
- Collection exceeds 21 million images and video clips
- Third quarter revenue increased 36% from prior year
- Adjusted EBITDA of \$10.3 million

NEW YORK, NY — November 15, 2012 — Shutterstock, Inc. (NYSE: SSTK) a leading global provider of commercial digital imagery, today announced financial results for the third quarter ended September 30, 2012.

"We are very pleased with our operating results in the third quarter and for 2012 to date," said CEO Jon Oringer. "We continue to see strong growth in both volume and revenue across all geographies and all of our product offerings."

#### **Operating Metrics**

		Three Months Ended September 30,						
		2012						
	(in	(in millions, except revenue per downl						
Number of paid downloads		18.7		14.8				
Revenue per download	\$	2.26	\$	2.10				
Images in collection (end of period)		21.7		16.2				

#### Revenue

Revenue for the third quarter was \$42.3 million, a 36% increase from the third quarter of 2011. The Company experienced growth in all product lines and in all major global territories.

#### Net Income

GAAP net income for the third quarter of 2012 was \$8.7 million as compared to \$5.7 million in the third quarter of 2011. GAAP net income available to common members for the third quarter of 2012 was \$6.6 million or \$0.32 per share as compared to \$4.3 million or \$0.20 per share in the third quarter of 2011.

Non-GAAP net income for the third quarter of 2012 was \$9.4 million as compared to \$6.3 million in the third quarter of 2011. Non-GAAP net income excludes the after tax impact of non-cash equity based compensation expense.

## **Adjusted EBITDA**

Adjusted EBITDA for the third quarter of 2012 was \$10.3 million as compared to \$6.9 million in the third quarter of 2011.

## Cash

The Company's cash balance was \$28.8 million at September 30, 2012 as compared to \$14.1 million as of December 31, 2011. The Company also had short-term debt of \$12.0 million and no long-term debt as of September 30, 2012. The Company generated \$14.0 million of cash from operations in the third quarter of 2012 and \$32.9 million of cash from operations in the first nine months of 2012.

Also, during the third quarter, the Company incurred planned capital expenditures related primarily to the purchase of computer servers and networking equipment, and to a lesser extent leasehold improvements, resulting in a cash outlay of approximately \$0.6 million. Cash outlays in this category for the first nine months of 2012 totaled \$3.5 million.

Free cash flow for the third quarter of 2012 was \$13.4 million as compared to \$8.3 million in the third quarter of 2011.

On October 16, 2012, the Company completed its initial public offering that resulted in net proceeds to the Company of \$81.8 million after deducting underwriting discounts and commissions.

## **Financial Outlook**

The Company's current financial and operating expectations for the fourth quarter of 2012, full year 2012 and full year 2013 are as follows:

## Fourth Quarter 2012

- Revenue of \$44 \$45 million
- · Adjusted EBITDA of \$9.0 \$9.5 million
- · Non-cash equity-based compensation expense of approximately \$8 million
- $\cdot$  Effective and cash tax rate of 43%
- $\cdot$   $\;$  Fully diluted adjusted weighted average share count of approximately 34 million

## Full Year 2012

- · Revenue of \$164 \$166 million
- · Adjusted EBITDA of \$32.5 \$33.0 million
- $\cdot$   $\;$  Fully diluted adjusted weighted average share count of approximately 32 million

## Other Full Year 2012 Assumptions

- · Amortization of intangibles of approximately \$0.3 million
- Depreciation of approximately \$2.5 million
- Non-cash equity-based compensation expense of approximately \$11 million
- · Capital expenditures of approximately \$5.0 million

## Full Year 2013

- We are increasing our expectations for revenue to \$204 \$208 million
- We are increasing our expectations for adjusted EBITDA to \$44 \$45 million
- · Fully diluted share count of approximately 35.5 million
- Capital expenditures related to network servers and technology of approximately \$5 million
- Capital expenditures for leasehold improvements related to a headquarters office expansion/relocation of approximately \$6 million

## **Earnings Teleconference Information**

The Company will discuss its third quarter 2012 financial results during a teleconference today, November 15, 2012, at 5:00 PM ET. To participate, please call 800-706-7749 or 617-614-3474. Please use the conference ID: 3816 7173.

For recorded conference replay starting at 6:00 p.m. ET on November 15, 2012 until November 29, 2012 please call 888-286-8010 or 617-801-6888. Please use the conference ID: 3780 8719.

### **Non-GAAP Financial Measures**

Shutterstock considers adjusted EBITDA, non-GAAP net income, and free cash flow to be important financial indicators of the Company's operational strength and the performance of its business. Shutterstock defines adjusted EBITDA as earnings adjusted for interest income/(expense), income taxes, depreciation, amortization and non-cash equity-based compensation; non-GAAP net income as net income excluding the after tax impact of non-cash equity based compensation expense; and free cash flow as cash provided by (used in) operating activities adjusted for capital expenditures and interest income/(expense). These figures are non-GAAP financial measures and should be considered in addition to results prepared in accordance with generally accepted accounting principles (GAAP), and should not be considered as a substitute for, or superior to, GAAP results. In addition, adjusted EBITDA, non-GAAP net income, and free cash flow should not be construed as indicators of our operating performance, liquidity or cash flows generated by operating, investing and financing activities, as there may be significant factors or trends that they fail to address. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions; accordingly, its use can make it difficult to compare our current results with our results from other reporting periods and with the results of other companies.

A reconciliation of the differences between adjusted EBITDA, non-GAAP net income, and free cash flow, and the most comparable financial measure calculated and presented in accordance with GAAP, is presented under the heading "Reconciliation of Non-GAAP Financial Information to GAAP" immediately following the Consolidated Statements of Operations included below.

## **Historical Operating Metrics**

		Three Months Ended																
	9	9/30/10 12/31/1		2/31/10	31/10 3/31/11		(	6/30/11	9/30/11		1	2/31/11	3/31/12		6/30/12		9/30/12	
		(in millions, except revenue per download)																
Number of paid downloads		11.1		12.5		13.3		14.4		14.8		16.2		17.6		18.3		18.7
Revenue per download	\$	1.89	\$	1.91	\$	1.92	\$	2.01	\$	2.10	\$	2.14	\$	2.13	\$	2.22	\$	2.26
Images in our library (end of																		
period)		12.3		13.3		14.4		15.3		16.2		17.4		18.8		20.2		21.7

#### Amortization of Intangible Assets and Depreciation

Included in the accompanying financial results are expenses related to the amortization of intangible assets, as follows (in thousands):

	Three Months Ended September 30,					Nine Months Ended September 30,					
	2012				2012	2011					
Cost of revenue	\$ 8	\$	8	\$	24	\$	24				
General and administrative	55		53		163		159				
Total	\$ 63	\$	61	\$	187	\$	183				

Included in the accompanying financial results are expenses related to depreciation, as follows (in thousands):

	Three Mo Septen	nths End 1ber 30,	led	Nine Months Ended September 30,					
	 2012		2011		2012		2011		
Cost of revenue	\$ 401	\$	168	\$	984	\$	411		
General and administrative	264		181		717		439		
Total	\$ 665	\$	349	\$	1,701	\$	850		

## Adjusted Weighted Average Shares Reconciliation

The following table presents a reconciliation of weighted average shares to adjusted weighted average shares. The adjusted shares give effect to our reorganization from a New York limited liability company to a Delaware corporation on October 5, 2012. The adjusted weighted average shares measure is similar to the expected weighted average shares measure post-reorganization and its sole purpose is for use in calculating adjusted EBITDA per share:

	Three Month Septembe		Nine Months Septembe			
	2012	2011	2012	2011		
Weighted average shares	20,882,191	21,380,178	20,957,222	21,678,381		
Incremental shares representing conversion of profits						
interest awards	541,305	571,749	545,893	589,979		
Preferred interest shares	6,960,730	7,126,726	6,985,741	7,226,127		
Adjusted weighted average shares	28,384,226	29,078,653	28,488,855	29,494,487		

## **About Shutterstock**

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world. Headquartered in New York City, Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 21 million images currently available, the Company recently surpassed 250 million image downloads. Shutterstock also owns Bigstock, a value-oriented stock agency that offers both credit and simple Pay As You Go purchase options.

For more information, please visit http://www.shutterstock.com, and follow Shutterstock on Twitter or on Facebook.

## **Safe Harbor Provision**

The statements contained in this press release that are not purely historical are forward looking statements within the meaning of Section 21E of the Securities and Exchange Act of 1934, including statements regarding the Company's expectations, predictions, beliefs, hopes, intentions or strategies regarding the future. Forward looking statements include statements regarding the Company's business strategy, timing of, and plans for, the introduction of new products and enhancements, future sales, market growth and direction, competition, market share, revenue growth, operating margins and profitability. All forward looking statements included in this document are based upon information available to the Company as of the date hereof. Actual events or results could differ materially from those contained in the Company's current projections or forward-looking statements. It is routine for internal projections and expectations to change as the quarter progresses, and therefore it should be clearly

understood that the internal projections and beliefs upon which the Company bases its expectations may change prior to the end of the quarter. Although these expectations may change, the Company assumes no obligation to update any such forward looking statement, whether as a result of new information, future developments or otherwise. Factors that could cause or contribute to such differences include the Company's inability to continue to attract customers and contributor participation in the Company's marketplace; the Company's inability to evaluate its future prospects; competitive factors; the Company's inability to prevent the misuse of its imagery; assertions by third parties of infringement or other violations of intellectual property rights by the Company; the Company's inability to increase market awareness of the Company and its services; the Company's inability to continue expansion into international markets; failure to respond to technological changes or upgrade the Company's website and technology systems; failure to adequately protect the Company's intellectual property; general economic conditions worldwide; and other factors and risks discussed in the Company's Final Prospectus dated October 10, 2012 and other reports filed by the Company from time to time with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995.

### Shutterstock Images LLC Consolidated Balance Sheets (In Thousands)

	Se	ptember 30, 2012 (Unaudited)	Dece	mber 31, 2011
ASSETS				
Current assets:				
Cash and cash equivalents	\$	28,793	\$	14,097
Credit card receivables		2,100		964
Accounts receivable, net		1,377		647
Prepaid expenses and other current assets		5,151		1,554
Deferred tax assets		807		644
Due from related party				168
Total current assets		38,228		18,074
Property and equipment, net		5,402		3,844
Intangibles, net		1,045		1,029
Goodwill		1,423		1,423
Deferred tax assets		146		58
Other assets		427		427
Total assets	\$	46,671	\$	24,855
LIABILITIES, REDEEMABLE PREFERRED MEMBERS' INTEREST AND MEMBERS' DEFICIT				

Current liabilities:		
Accounts payable	\$ 2,325 \$	1,838

Accrued expenses	13,728	10,875
Contributor royalties payable	6,734	5,261
Deferred revenue	36,214	28,451
Term loan debt	12,000	
Other liabilities	95	85
Total current liabilities	71,096	46,510
Other non-current liabilities	5,454	2,548
Total liabilities	76,550	49,058
Commitment and contingencies		
Redeemable preferred members' interest	27,675	33,725
Members' deficit:		
Common members' interest	5,699	5,699
Accumulated deficit	(63,253)	(63,627)
Total members' deficit	(57,554)	(57,928)

## Shutterstock Images LLC Consolidated Statements of Operations (In thousands, except for share and per share information) Unaudited

Total liabilities, redeemable preferred members' interest, and members' deficit

	Three Mor Septen	nths En Iber 30,	ded	Nine Mon Septem	led
	 2012		2011	 2012	 2011
Revenue	\$ 42,260	\$	31,156	\$ 120,459	\$ 85,543
Operating expenses:					
Cost of revenue	16,208		11,373	46,312	32,529
Sales and marketing	9,633		8,493	32,760	22,329
Product development	3,992		2,811	11,062	7,066
General and administrative	 3,536		2,539	 11,430	 6,836
Total operating expenses	33,369		25,216	101,564	 68,760
Income from operations	 8,891		5,940	 18,895	 16,783
Other income / (expense), net	(3)		1	2	8
Income before income taxes	8,888		5,941	18,897	16,791
Provision for income taxes	146		253	374	715
Net income	\$ 8,742	\$	5,688	\$ 18,523	\$ 16,076
Less:					
Preferred interest distributed	2,263		1,313	6,050	6,188
Preferred interest discount accretion	—		—	—	4,058
Undistributed earnings (loss) to participating members	 (77)		109	 (1,419)	 (3,183
Net income available to common members	\$ 6,556	\$	4,266	\$ 13,892	\$ 9,013
Net income (loss) per basic share available to common members:					
Distributed	\$ 0.32	\$	0.18	\$ 0.87	\$ 0.86
Undistributed	(0.01)		0.02	(0.20)	(0.44
Basic	\$ 0.31	\$	0.20	\$ 0.67	\$ 0.42
Net income (loss) per diluted share available to common members:					
Distributed	\$ 0.32	\$	0.18	\$ 0.87	\$ 0.86
Undistributed	(0.01)		0.02	(0.20)	(0.44
Diluted	\$ 0.31	\$	0.20	\$ 0.67	\$ 0.42
Weighted average shares outstanding:					
Basic	20,882,191		21,380,178	20,957,222	21,678,381
Diluted	20,882,191		21,380,178	20,957,222	21,678,381

Shutterstock Images LLC Consolidated Statements of Cash Flows (In thousands) (unaudited) 46,671

\$

\$

24,855

		2012	 2011
CASH FLOWS FROM OPERATING ACTIVITIES			
Net income	\$	18,523	\$ 16,076
Adjustments to reconcile net income to net cash provided by operating activities:	•	-,	
Depreciation and amortization		1,888	1,033
Deferred taxes		(251)	236
Non-cash equity-based compensation		2,827	1,390
Bad debt reserve		131	_
Changes in operating assets and liabilities:			
Credit card receivable		(1,136)	(299)
Accounts receivable		(861)	(349)
Prepaid expenses and other current and non-current assets		(1,066)	(935)
Due from member		168	(37)
Accounts payable and other liabilities		3,429	3,229
Contributors payable		1,473	1,212
Deferred revenue		7,763	7,908
Net cash provided by operating activities	\$	32,888	\$ 29,464
CASH FLOWS FROM INVESTING ACTIVITIES			
Capital expenditures		(3,268)	(2,742)
Acquisition of patents		(193)	(25)
Security deposit receipt		38	_
Net cash used in investing activities	\$	(3,423)	\$ (2,767)
CASH FLOWS FROM FINANCING ACTIVITIES			
Term loan facility		12,000	_
Payment of term loan fee		(30)	_
Payment of deferred offering fees		(2,539)	_
Members' distributions		(24,200)	(24,750)
Net cash used in financing activities		(14,769)	 (24,750)
Net increase in cash and cash equivalents	\$	14,696	\$ 1,947
Cash and cash equivalents—Beginning		14,097	6,544
Cash and cash equivalents—Ending	\$	28,793	\$ 8,491
Supplemental Disclosure of Cash Information:			
Cash paid for:			
Income taxes	\$	300	\$ 1,226
Non-cash financing activities:			
Preferred members' interest accretion	\$		\$ 4,058

## Shutterstock Images LLC

**Reconciliation of Non-GAAP Financial Information to GAAP** (In thousands, except for share and per share information)

Unaudited

## Unaudited Supplemental Data

The following information is not a financial measure under generally accepted accounting principles (GAAP). In addition, it should not be construed as an alternative to any other measures of performance determined in accordance with GAAP, or as an indicator of our operating performance, liquidity or cash flows generated by operating, investing and financing activities as there may be significant factors or trends that it fails to address. We present this financial information because we believe that it is helpful to some investors as one measure of our operations. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions; accordingly, its use can make it difficult to compare our results with our results from other reporting periods and with the results of other companies.

		Three Mor Septen	ded		Nine Months Ended September 30,			
		2012		2011		2012		2011
Net income in accordance with generally accepted accounting								
principles	\$	8,742	\$	5,688	\$	18,523	\$	16,076
Add/(less):								
(a) Depreciation and amortization		728		410		1,888		1,033
(b) Non-cash equity based compensation		670		599		2,827		1,390
(c) Interest (income)/expense, net		3		(1)		(2)		(8)
(d) Provision for income taxes		146		253		374		715
Adjusted EBITDA (1)	\$	10,289	\$	6,949	\$	23,610	\$	19,206
Adjusted EBITDA per diluted common share	\$	0.49	\$	0.33	\$	1.13	\$	0.89
Adjusted EBITDA per diluted common share (2)	\$	0.36	\$	0.24	\$	0.83	\$	0.65
Weighted average shares		20,882,191		21,380,178		20,957,222		21,678,381
Adjusted weighted average shares (2)		28,384,226		29,078,653		28,488,855	_	29,494,487
		Three Mor Septen	nths En 1ber 30,	ded	Nine Months Ended September 30,			

	Three Months Ended September 30,					Nine Months Ended September 30,			
	2012		2011		2012		2011		
Net income	\$	8,742	\$	5,688	\$	18,523	\$	16,076	

<ul> <li>(a) Non-cash equity based compensation</li> <li>(b) Adjustment for the tax impact of certain Non-GAAP adjustments</li> </ul>		670 (11)		599 (26)	2,827		1,390 (59)	
Non-GAAP net income	\$	9,401	\$	6,261	\$ 21,294	\$	17,407	
	Three Months Ended September 30,				Nine Months Ended September 30,			

	September 30,				September 30,			
	 2012		2011		2012		2011	
Net cash provided by operating activities	\$ 13,966	\$	9,517	\$	32,888	\$	29,464	
Interest income/(expense), net	(3)		1		2		8	
Capital expenditures	(597)		(1,213)		(3,461)		(2,767)	
Free cash flow	\$ 13,372	\$	8,303	\$	29,425	\$	26,689	
Adjusted EBITDA	\$ 10,289	\$	6,949	\$	23,610	\$	19,206	
Add/(less):								
(a) Changes in operating assets and liabilities	3,841		2,746		9,770		10,729	
(b) Provision for income taxes	(146)		(253)		(374)		(715)	
(c) Deferred income taxes	(96)		74		(251)		236	
(d) Provision for doubtful accounts	81		—		131		—	
(e) Other (income)/expense, net	(3)		1		2		8	
Net cash provided by operating activities	\$ 13,966	\$	9,517	\$	32,888	\$	29,464	

(1) Earnings/(loss) before interest income/(expense), income taxes, depreciation, amortization, non-cash equity-based compensation and other non-cash charges.

(2) The adjusted shares give effect to our reorganization from a New York limited company to a Delaware corporation and includes incremental shares for profit interest awards and preferred shares that are excluded from the weighted average shares.

Media Contacts:

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